

**Joint CAREC-China Digital Economy Workshop  
& 2nd ASEAN-China Digital Economy Workshop  
20 May – 1 June 2024**

**AGENDA**

<b>Day 1</b>	
<b>20 May (Monday)</b>	
<b>Morning</b>	<p><b>Opening Ceremony</b></p> <ul style="list-style-type: none"><li>• <b>Zhoushan Jianghong</b>, Vice President of Zhejiang University</li><li>• <b>Kabir Jurazoda</b>, Director, CAREC Institute (Online)</li><li>• <b>Shuzhong Ma</b>, Dean and Distinguished Qiu Shi Professor of the China Academy of Digital Trade at Zhejiang University</li></ul> <p>Moderator: <b>Gong Sen</b>, Director, Center for International Studies on Development and Governance (CiSDG), Zhejiang University</p> <hr/> <p><b>CAREC Digital Strategy 2030 (Online)</b> <b>Dorothea Lazaro</b>, Senior Regional Cooperation Specialist, ADB Central and West Asia Department <b>CAREC Digital Economy Development: challenges and policy recommendations</b> <b>Rovshan Mahmudov</b>, Senior Capacity Building Specialist, CAREC Institute</p>
<b>Afternoon</b>	<p><b>Practice and Pathway in China's Development of Digital Economy</b></p> <p><b>Yuezhou Cai</b>, Director and Researcher of the Digital Economy Research Office, Institute of Quantitative &amp; Technical Economics at Chinese Academy of Social Sciences</p>
<b>Night</b>	<p><b>Ice-breaking</b></p> <p>Participants will introduce themselves, express their expectations on the Workshop and raise their questions concerning digital economy. Participants will be grouped, and each group will prepare for delivering a presentation on Day 12.</p>
<b>Day 2</b>	
<b>21 May (Tuesday)</b>	
<b>Morning</b>	<p><b>On-site:</b></p> <p><b>Zhejiang's Information and Communication Infrastructure Construction</b></p> <p><b>China Mobile (Zhejiang) Innovation Research Institute</b></p> <hr/> <p><b>China's Information and Communication Infrastructure Construction: History and Experience</b></p> <p><b>Jun Lei</b>, Senior Project Expert and Senior Engineer of the Smart Home Operations Centre and Integrated Communication Systems Department of China Mobile Ltd</p>

<i>Afternoon</i>	<p><b><i>The Application of Metaverse Technology in the Digital Economy Era</i></b></p> <p><b>Xuguang Zhang</b>, President of the Zhejiang Association for Science, Technology and Innovation, Distinguished Researcher of the Intelligent Education Research Centre at Zhejiang University</p>
<i>Night</i>	<p><b><i>The New Generation of Artificial Intelligence: from AlphaGo to ChatGPT</i></b></p> <p><b>Fei Wu</b>, Director and Qiu Shi Distinguished Professor of Institute of Artificial Intelligence at Zhejiang University</p>
<b>Day 3</b>	<b>22 May (Wednesday)</b>
<i>Morning</i>	<p><b>On-site:</b></p> <p><b><i>Evolution towards Intelligent Education Transformation</i></b></p> <p><b>Xianghu Future School and Hailiang Limited Co., Ltd.</b></p>
<i>Afternoon</i>	<p><b>On-site:</b></p> <p><b><i>Metaverse Technology, Digital Collectibles and Global Distribution of Digital Content</i></b></p> <p><b>Zhejiang Zoland Animation Co., Ltd.</b></p>
<i>Night</i>	<p><b><i>Practices, Experiences and Challenges in the Development of Digital Economy in Asian, CAREC and ASEAN Economies</i></b></p> <p><b>Yoonee Jeong</b>, Senior Digital Tech Specialist (Digital Infra &amp; Economy), Climate Change and Sustainable Development Department (CCSD), ADB</p>
<b>Day 4</b>	<b>23 May (Thursday)</b>
<i>Morning</i>	<p><b>On-site:</b></p> <p><b><i>Cloud Computing: Current Landscape and Future Directions - From Emulation to Innovation</i></b></p> <p><b>Alibaba Cloud Computing Co., Ltd. - Hangzhou Branch</b></p>
<i>Afternoon</i>	<p><b><i>Intelligent Transformation of Manufacturing Industry</i></b></p> <p><b>Wenge Liu</b>, Dean and Professor of the School of International Economics and Politics at Liaoning University</p>
<b>Day 5</b>	<b>24 May (Friday)</b>
<i>Morning</i>	<b>On-site:</b>

	<p><b><i>3D+AI Tools for Propelling the Global Fashion Industry's Digital and Innovative Evolution</i></b></p> <p><b>Zhejiang Lintex Digital Technology Ltd. (Style3D)</b></p>
<b><i>Afternoon</i></b>	<p><b><i>Exemplary Cases of Intelligent System Design</i></b></p> <p><b>Yongchuan Tang</b>, Deputy Director of China Digital Creative Technology Equipment Innovation Industrial Alliance, Professor of the School of Computer Science and Technology at Zhejiang University</p>
<b><i>Night</i></b>	<p><b>Networking:</b></p> <p><b><i>Global Digital Economic Cooperation, Digital Economic Development Opportunities and Digital Technology Solutions</i></b></p> <p>(Arranged by the World Digital Economy Forum (WDEF), Hangzhou Digital Ecological Building and representative enterprises in the area of digital technology solutions)</p>
<b>Day 6</b>	<b>25 May (Saturday)</b>
<b><i>Daytime</i></b>	<p><b><i>Digital Economy-focused Industry Tour to Shaoxing:</i></b></p> <p><b><i>Enterprise Digital Transformation, Rural Livestream E-commerce and Traditional Culture</i></b></p> <p>Zhejiang Toman Intelligent Technology Co., Ltd—Lunch—China Pearls and Jewelry International City—The China Shaoxing Wine Museum—Dinner</p> <p>(Arranged by Shaoxing Council of China Council for the Promotion of International Trade (CCPIT), Shaoxing Chamber of International Commerce and representative enterprises in Shaoxing)</p>
<b>Day 7</b>	<b>26 May (Sunday)</b>
	<b><i>Off</i></b>
<b>Day 8</b>	<b>27 May (Monday)</b>
<b><i>Morning</i></b>	<p><b><i>Digitalization of Government Services for a Better Business Environment in China: A Case Study on the Reform Experience of Zhejiang Province</i></b></p> <p><b>Wenting Wei</b>, Private Sector Specialist, World Bank in China</p> <p><b><i>The Construction Process of Digitalization of Government Services in Zhejiang</i></b></p> <p><b>Yongsheng Shen</b>, General Manager of Zhejiang Daily Digital Technology (Zhejiang) Co.,Ltd., General Manager of Hangzhou City Brain Co.,Ltd.</p>

<i>Afternoon</i>	<p><b>On-site:</b></p> <p><i>1. Zhejiang's Practice in Building a Digital Government</i></p> <p><b>Hangzhou City Brain</b></p> <p><i>2. Zhejiang's Practice in Intelligent Industrial Transformation</i></p> <p><b>Zhejiang Top Cloud-agri Technology Co., Ltd</b></p>
<b>Day 9</b>	<b>28 May (Tuesday)</b>
<i>Morning</i>	<p><i>Sustainable Social Innovation and Governance of Digital Divide</i></p> <p><b>Lijie Fang</b>, Professor of the School of Social Research at the Renmin University of China</p>
<i>Afternoon</i>	<p><i>Constructing Rules for an Opened Global Digital Economy System</i></p> <p><b>Xianhai Huang</b>, Changjiang Distinguished Professor and Vice President of Zhejiang University</p>
<i>Night</i>	<p><b>Networking:</b></p> <p><i>Integration and Cooperation of Asian Civilisations in the Digital Age</i></p> <p>(Arranged by Zhejiang University International Business School (ZIBS) and the International Campus of Zhejiang University)</p>
<b>Day 10</b>	<b>29 May (Wednesday)</b>
<i>Morning</i>	<p><i>Financial Innovation in the Context of Digitalization - Micro Connect: The Wall Street for SMEs</i></p> <p><b>Zhong Wu</b>, Secretary-General of the Finance Center for South-South Cooperation, Senior Advisor of Micro Connect and Chairman of Hong Kong Oriental Patron Financial Group</p>
<i>Afternoon</i>	<p><b>Networking:</b></p> <p><i>Global Trade of Cultural Goods and Services in the Digital Era</i></p> <p>(Arranged by the 20th China International Cartoon &amp; Animation Festival (CICAF), Zhejiang Digital Culture International Cooperation Zone and representative enterprises in the area of international cultural goods and services)</p>
<i>Night</i>	<p><b>On-site:</b></p> <p><i>Digital Industry Investment and Live Streaming Economy</i></p>
<b>Day 11</b>	<b>30 May (Thursday)</b>

<i>Morning</i>	<p><b>On-site:</b></p> <p><i>Zhejiang's Footprint in E-commerce: A Dive into the Corporate Ecosystem and Development Experiences</i></p> <p><b>1688.com and Taobao of Alibaba Group</b></p>
<i>Afternoon</i>	<p><i>Digital Transformation, Global FinTech Trends &amp; Opportunities for Emerging Markets</i></p> <p><b>Shenglin Ben</b>, Dean and Professor of the International Business School, Director of the Fintech Research Institute at Zhejiang University</p>
<i>Night</i>	<p><b>Networking:</b></p> <p>(Arranged by Zhejiang University International Business School (ZIBS), the International Campus of Zhejiang University and representative enterprises in Jiaxing)</p>
<b>Day 12</b>	<b>31 May (Friday)</b>
<i>Morning</i>	<p><i>Experiences and Practices in the Development of Digital Economy in CAREC and ASEAN Economies, Insights from the Workshop and Suggestions</i></p> <p>Group Reports by the Workshop Participants</p>
<i>Afternoon</i>	<p><b>Concluding Session and Commencement of the Workshop</b></p> <p><b>Sen Gong</b>, Director and Professor of the Centre for International Studies on Development and Governance at Zhejiang and Zhejiang University (CiSDG)</p>
<i>Night</i>	<p><b>Closing Ceremony</b></p> <ul style="list-style-type: none"> <li>• <b>Sen Gong</b>, Director and Professor of the Centre for International Studies on Development and Governance at Zhejiang and Zhejiang University (CiSDG)</li> <li>• <b>Akiko Terada-Hagiwara</b>, Principal Country Specialist, East Asia Department, ADB</li> <li>• <b>Kuat Akizhanov</b>, Deputy Director Two, CAREC Institute</li> <li>• ASEAN Secretariat</li> </ul>
<b>Day 13</b>	<b>1 June (Saturday)</b>
<i>Daytime</i>	<p><i>Digital Economy-focused Industry Tour to Yiwu</i></p> <p>Participants will explore the Zhejiang China Commodities City Group Co., Ltd., and other digital economy infrastructure projects. Participants will also explore the eWTP Public Service Platform and the integrated online-offline services of the China Goods digital trade</p>

	platform to gain insights into the opportunities and challenges that Yiwu's procurement and trade industry faces in the digital era.
<b>Day 14</b>	<b>2 June (Sunday)</b>
	<i>Off</i>