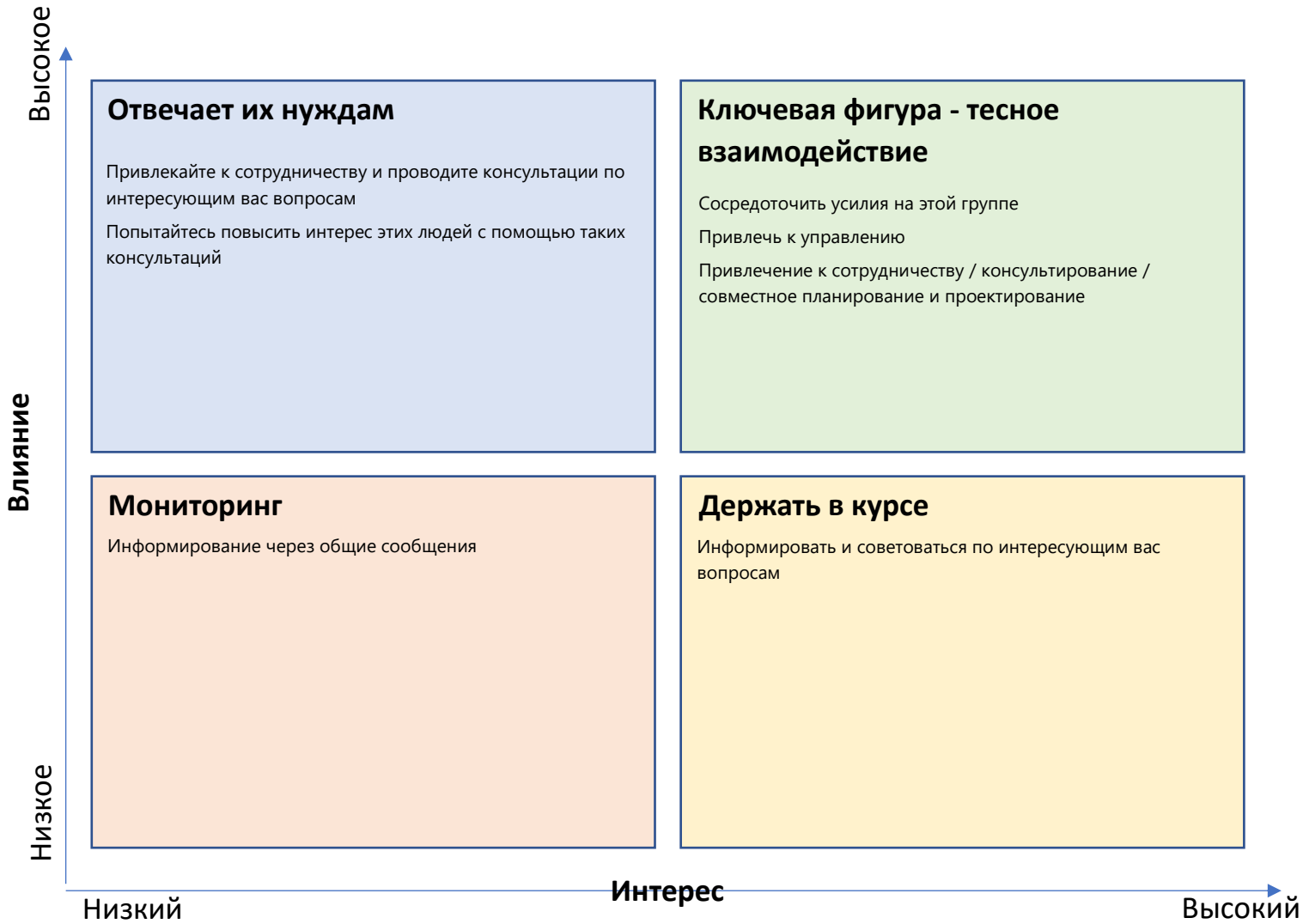Инструмент оценки партнёров