

Enhancing Regional Trade Facilitation through National Single Window:

Pakistan's Experience
SESSION 2: LEVERAGING TECHNOLOGY FOR SEAMLESS CROSS-BORDER TRADE

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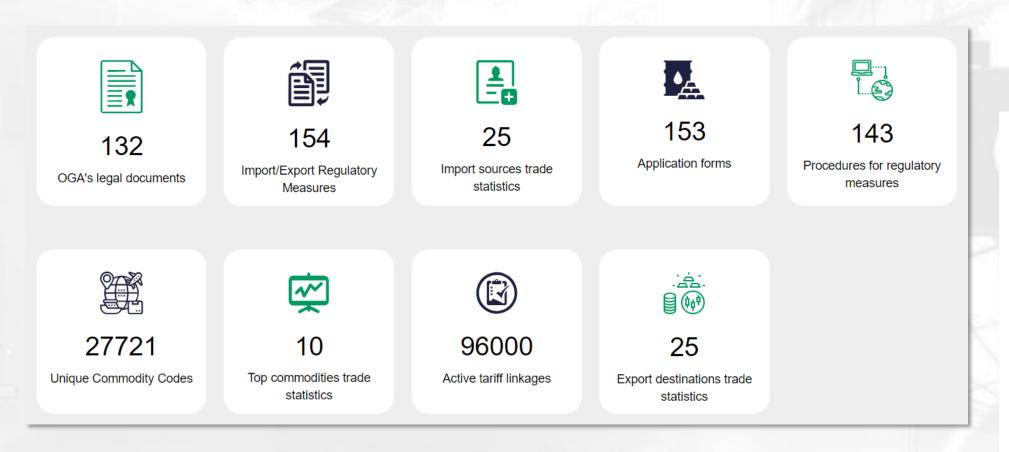
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Organized by: CAREC Institute & PSW

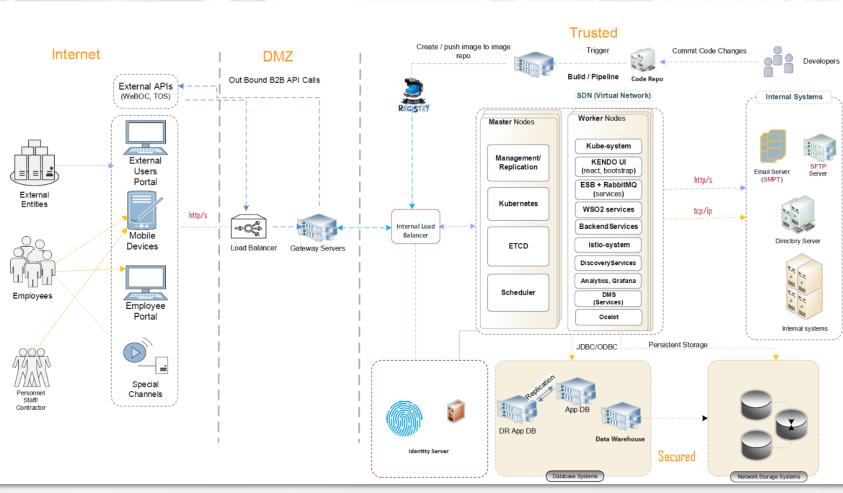
Embracing the Digital Transformation Journey

Pakistan Single Window aims to bring change in the way cross-border trade compliance related processes are conducted by the Other Government Agencies (OGAs).

- Collaborative and Consultative exercise
- Requirements are elicited and systems are designed with the aim to deliver value
- Using technology and innovative solutions for achieving effective compliance











Barriers to Entry

- Product registration, local partnerships, licensing, subscription & renewal
- Language and cultural barriers
- Discriminatory practices

Compliance & Regulations

- Import/Export/Transit regulations
- Safety Standards
- Product certifications







- Currency fluctuations and payment delays
- Errors in documentation
- Data Integrity and Privacy



- Affected by variation in:
- Product specifications
- Tariff schedules
- Rules of origin of goods

Logistics and Transportation

- Port congestion, transit delays, or inadequate infrastructure
- Transportation costs, shipping, insurance, handling, and pricing

Role of Technology



- Electronic BLs
- Certificates of Origin
- Declarations
- SPS Certificates

Electronic Documentation



 Online submission of declarations, application requests and supporting documents

Automated Data Submission



 Digital platforms provide access to standardized coding systems and centralized information, making it easier to understand and comply with regulations

Harmonized
Systems and Trade
Facilitation Portals



- Standardized Formats and Protocols
- API Integration
- Data Quality
- Trusted & Secure Connections

International Interoperability



- Internet of Things (IoT) devices
- GPS technology
- Sensors
- QR Codes

Supply Chain Visibility



- Data Analytics
- Machine Learning
- Business Intelligence
- Data Sciences
- Artificial Intelligence

Predictive Analytics



 Blockchain technology provides a tamper-proof and transparent way to verify the authenticity of documents and ensure agreements are trackable & irreversible

Document Verification



 Digital marketplaces and e-commerce platforms provide businesses with global market access, reducing barriers to entry into international markets

E-commerce Platforms



 Advanced analytics tools process vast amounts of trade data to identify trends, risks, and opportunities, aiding in decision-making and strategy development

Big Data Analysis



- Client Authentication
- API Subscription
- Product Bundling
- Rate Limits
- API Analytics
- Invoicing

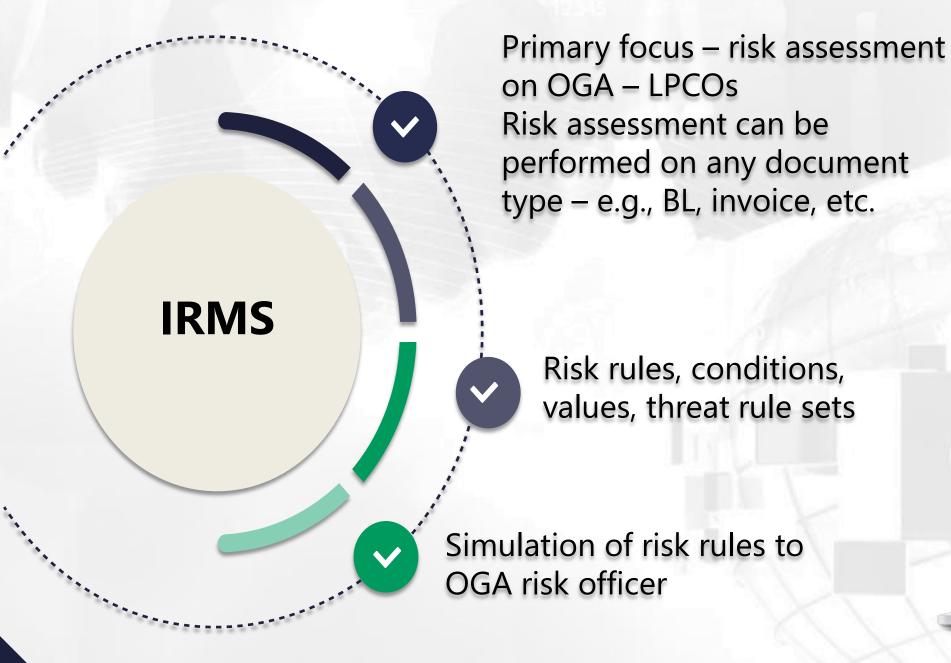
API Monetization

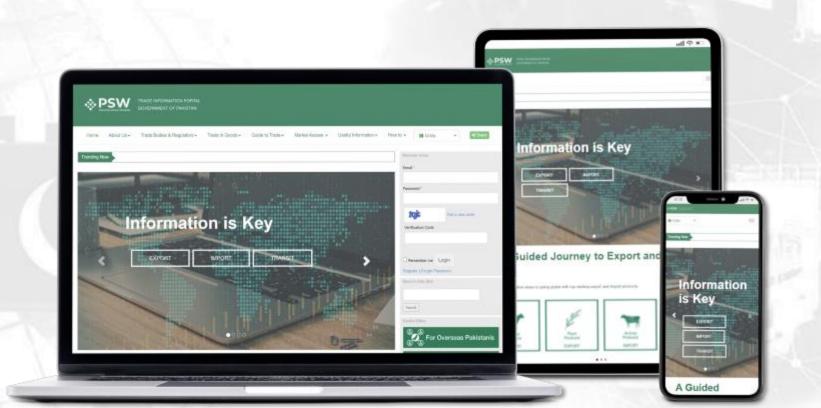


MANY DOORS

How PSW is leveraging technology







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Tradeverse - The Trade Information Portal of Pakistan (TIPP) provides all the regulatory and procedural information to conduct international trade across Pakistan's borders.





How PSW is leveraging technology



Bank Integration – Connected to 29 public and commercial banks for exchange of trader profile, trade account association, financial instrument details and settlement.



Electronic Data Interchange – MoUs with regional countries including CAS, China and Russia for sharing of information related to advance export declaration, certificates and statistics through SW integrations.



PSW is integrated with IPPC ePhyto HUB for exchange of SPS e-certificate. The system transforms the data elements from Phytosanitary Certificate issued by Pakistan NPPO, into XML messages based on the IPPC/ISPM 12 standard. These messages are sent to IPPC's ePhyto HUB via the SOAP based Web Services.



Bank and Insurance e-Guarantees – Paper based guarantees and federal/provincial stamps are being replaced with e-Guarantees. The entire process, including underwriting, claim management and settlement; is being digitalized through online application submission, review and approval on PSW platform via real-time integration with Authorized Dealers (Banks & Insurance Companies).



Pre-Shipment Inspection e-Documents: PSI companies arrange pre-shipment inspections of consignments overseas. PSW has developed REST APIs and exposed them over the web so PSI companies' Information Management systems can submit the consignments' data to PSW electronically as soon as it is available.



Lab Management System electronically connects Customs and OGAs to their designated labs for testing of samples for determination of HS code and other purposes. Customs and OGAs can initiate a testing request on the desired consignment which is automatically routed to the lab. The test report is electronically returned from the lab in a structured and standardized format.







Port Community System (PCS) enables intelligent and secure exchange of information between public and private stakeholders to improve the competitive position of the sea, air and land port communities. PCS will efficiently manage and optimize port and logistics processes and effectively streamline transportation and logistics chains through harmonized interconnections with Customs and OGA systems.



BI and Analytics provide descriptive and prescriptive analytics to PSW. This has reduced the cost and time of doing cross-border trade, resulting in enhanced revenue. To achieve this, a state-of-the-art enterprise data warehouse was created for business data and models were developed to analyze the impact of changing regulations.

TRADELENS

PSW successfully integrated with the IBM/Maersk-owned
TradeLens system in 2022
The TradeLens Platform was accessible via an open API.
Powered by Hyperledger Fabric blockchain technology and IBM Cloud, the platform enables the industry to share information and collaborate securely.



Benefits Achieved



Ability to exchange advance information between the NSWs through messages using predetermined formats



Improved risk management and enhanced supply chain visibility



Accurate and faster access to data for timely decision making across all levels



Advanced information for detection of mistaken or fraudulent information



Minimize human intervention through automated processing of received messages and provide monitoring and better controls



Cost and time saving for traders and clearing agents at border stations, ports and export zones

MANY DOORS



Thank you