

RESKILLING AND UPSKILLING WOMEN FOR BRIDGING DIGITAL DIVIDE IN THE CAREC REGION

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A photograph of three women in a meeting. The woman in the center is wearing a green patterned top and looking directly at the camera. The woman on the left is wearing a black and white patterned top. The woman on the right is wearing a grey patterned top and a pink scarf. The background is a plain, light-colored wall.

UN WOMEN

UN WOMEN IS THE UNITED NATIONS ENTITY DEDICATED TO GENDER EQUALITY AND THE EMPOWERMENT OF WOMEN ESTABLISHED IN JULY 2010. HEADQUARTERED AT THE UNITED NATIONS IN NEW YORK, UN WOMEN PROMOTES WOMEN'S EMPOWERMENT, RIGHTS AND GENDER EQUALITY GLOBALLY, THROUGH A NETWORK OF REGIONAL (FIVE REGIONAL OFFICES), COUNTRY AND LIAISON OFFICES.

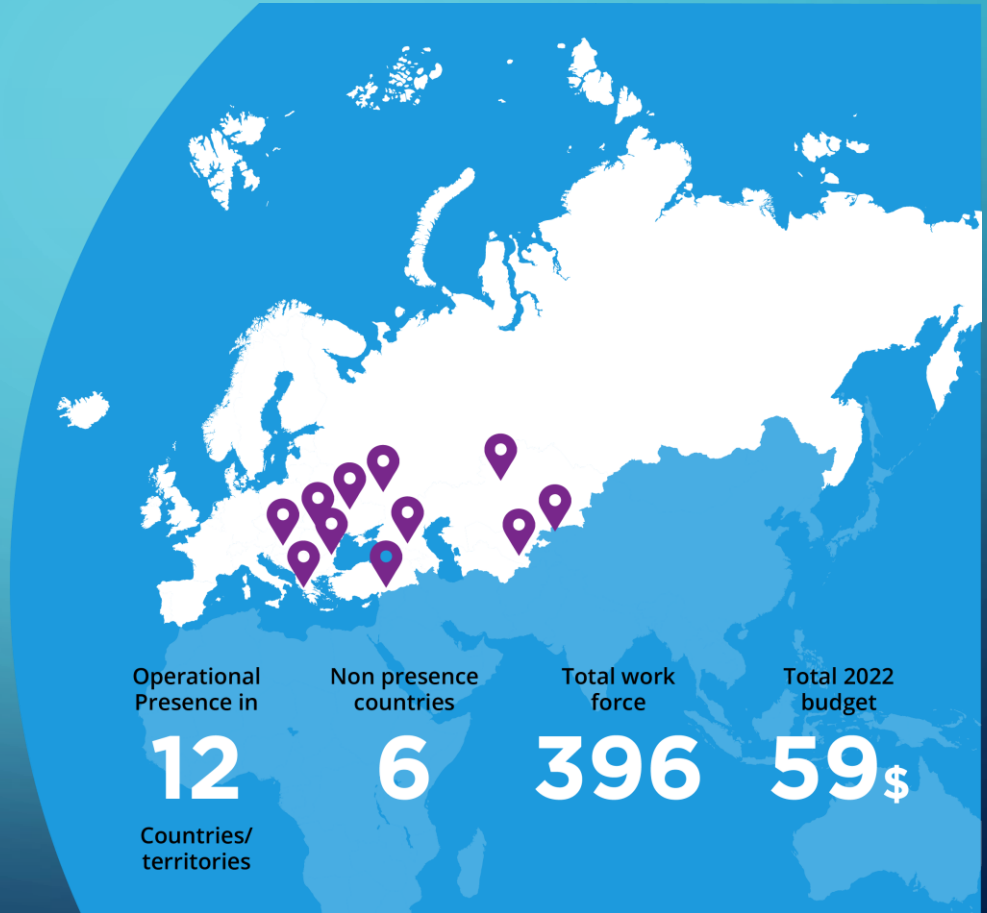
A photograph of three women sitting at a table in what appears to be a meeting or conference. The woman in the center is the most prominent, looking directly at the camera with a serious expression. She has long, wavy brown hair and is wearing a green patterned top. To her left, another woman with short dark hair is looking down. To her right, a third woman with dark hair is looking towards the center. The background is a plain, light-colored wall.

UN WOMEN

UN WOMEN - ЭТО СТРУКТУРА ОРГАНИЗАЦИИ ОБЪЕДИНЕННЫХ НАЦИЙ, ПОСВЯЩЕННАЯ ДОСТИЖЕНИЮ ГЕНДЕРНОГО РАВЕНСТВА И УКРЕПЛЕНИЮ ПОЛОЖЕНИЯ ЖЕНЩИН, СОЗДАННАЯ В ИЮЛЕ 2010 ГОДА. ШТАБ-КВАРТИРА UN WOMEN РАСПОЛОЖЕНА В ШТАБ-КВАРТИРЕ ОРГАНИЗАЦИИ ОБЪЕДИНЕННЫХ НАЦИЙ В НЬЮ-ЙОРКЕ. UN WOMEN ПРОДВИГАЕТ ПОЛОЖЕНИЕ ЖЕНЩИН, ИХ ПРАВА И ГЕНДЕРНОЕ РАВЕНСТВО В МАСШТАБАХ ВСЕГО МИРА ЧЕРЕЗ СЕТЬ РЕГИОНАЛЬНЫХ (ПЯТЬ РЕГИОНАЛЬНЫХ ОФИСОВ), СТРАНОВЫХ И СВЯЗНЫХ ОФИСОВ.

13 programme
countries/territories in 3
subregions:

- **Western Balkans and Turkey:** Albania, Bosnia and Herzegovina, Kosovo (UNSCR 1244), North Macedonia, Serbia and Turkey
- **Eastern Europe and South Caucasus:** Georgia, Republic of Moldova and Ukraine
- **Central Asia:** Kazakhstan, Kyrgyzstan, Tajikistan, Uzbekistan





- ✓ **Over 90% of jobs worldwide already have some digital component and many will soon require sophisticated digital skills.**
- ✓ **Around the world, science and technology are the fastest growing industries and have significantly higher wages.**
- ✓ **Digital technology professionals in Europe are also relatively unaffected by unemployment.**
- ✓ **According to research by the European Institute for Gender Equality (EIGE), narrowing the gender gap in STEM education could create up to 1.2 million more jobs and increase long-term GDP by up to 820 billion Euros by 2050.**



- **UN Women and ITU study on women and girls in ICT for 8 in Western Balkans and Eastern Partnership countries (2021) re-confirmed that technology is a game-changer for women and girls. However, if this important resource is not inclusive and equal, the young generation becomes more unsecured and excluded, especially girls and representatives of the marginalized groups.**
- **Our study showed that despite the relatively high number of STEM graduates within the Balkans and Eastern Partnership countries, women were less likely than men to consider a technical career. The low numbers of women in ICT fields overall becomes more pronounced at senior levels.**

Barriers that women face to access ICT sector:

- Gender bias and stereotypes
- Limited educational opportunities
- Absence of role models
- Absence of work life balance
- Unequal pay and benefits

Barriers that women face to attain leadership roles in technology companies and governments include

- **Gender bias and stereotypes:** Women may be overlooked for leadership positions due to unconscious bias or stereotypes about their abilities and leadership potential.
- **Lack of access to networking opportunities:** Women may have fewer opportunities to network and build relationships with influential people in the industry or government, which can limit their career progression.
- **Unequal pay and benefits:** Women in leadership positions may face pay and benefits disparities compared to their male counterparts, which can create a disincentive to seek leadership roles.
- **Work-life balance:** Women may face additional challenges in balancing their work and personal lives, especially if they have caregiving responsibilities, which can make it more difficult to pursue leadership roles.

UN Women projects- Selected Country Level Examples

- **500 WOMEN IN TECH (NOW 900 WOMEN IN TECH) IN GEORGIA**
- **STEM PROGRAM IN MOLDOVA**
- **IT GIRLS BIH**



- The largest public-private partnership initiative in Georgia to build ICT skills of 500 women initiated by the UN Women together with the Georgia's Innovation and Technology Agency and the private sector, resulted in a flagship programme – *500 Women in Tech* (now *900 women in Tech*), implemented by Business and Technology University in partnership with 30 ICT companies

- 58 Ukrainian Refugee Women



TOTAL NUMBER OF APPLICANTS: 3908

DISTRIBUTION BY BATCHES

- 1st Batch - 365 beneficiaries
- 2nd Batch - 303 beneficiaries
- 3rd Batch - 326 beneficiaries

ADDITION TO 500

- BTU - 376 beneficiaries
- Ukraine - 58 beneficiaries
- GSTQB - 20 beneficiaries
- USAID - 40 beneficiaries

TOTAL NUMBER OF BENEFICIARIES - 994 BENEFICIARIES

500 ქალები ტექნოლოგიაში
500 WOMEN IN TECH

TECH ENGLISH COURSE

1st Batch ■ 150 beneficiaries

2nd Batch ■ 124 beneficiaries

3rd Batch ■ 147 beneficiaries (ongoing)

500 ქალი ტექნიკში
500 WOMEN IN TECH

TECH COURSES

- Back-end Development
- Front-end Development
- JavaScript / React
- JavaScript / Angular
- Digital Product Testing
- Digital Marketing
- UI/UX Design
- Graphic Design

500 ქალები ტექნოლოგიაში
500 WOMEN IN TECH

CAREER BOOTCAMP AND INDIVIDUAL MENTORSHIP

- Critical Thinking
- Leadership
- Freelancing
- Team Work
- Introduction to Entrepreneurship
- Ideation
- Business Model Canvas
- Pitch Deck and Investor Relations
- Career Planning

Individual Mentorship was offered for all beneficiaries

Attendance: 90% of the registered beneficiaries

500 ქალები ტექნოლოგიაში
500 WOMEN IN TECH

EMPLOYMENT FORUMS

- **1st Batch**

35 Companies

65 offered vacancies / internship programs / training courses

- **2nd Batch**

35 Companies

50 offered vacancies / internship programs / training courses

500 ქალები ტექნოლოგიაში
500 WOMEN IN TECH

500 ქალი ტექში 500 WOMEN IN TECH



Norwegian Embassy





IT GIRLS BIH

- Provided girls (aged 13-15) with coding skills
- Empower girls to think about computer programming as a future career option
- Promoted the IT/STEM sector among women and mainstream society
- Joint programme with two UN agencies (UNDP and UNICEF)
- IT Girls project: 112 girls and women in ICT sector reached across 20 municipalities, 30 mentorship pairs formed.
- Ten companies developed and are applying WEPs Action Plans

Outputs & Results

Result 1

Capacity Building for Chisinau based Women Hub

- Min. 10 women receive support and access to Women Hub services
- Community of Women grown to about 500 representatives
- About 30 community driven initiatives organized
- Min. 10 success stories to empower women in Tech



Result 2

Expansion of Women Hub to Comrat and Balti in partnership with Tekwill project

- 2 Women Hubs created in Balti in Comrat to support girls and women in their STEM careers
- Min. 6 projects supported to empower women in Tech
- Min. 3 idea hackathons organized with a regional impact

Result 3

Tech Women network fortified through capacity building activities

- Women in Online Work program organized in Balti and Comrat with min 100 participants
- One Mentors Program supported for women in the regions
- Empowering Tech Women Ambassadors through Tech Women Gala by including regions into the program
- Min. 30 career orientation events in 3 Women Hub(s)



67TH SESSION OF THE COMMISSION ON THE STATUS OF WOMEN (CSW67)

Dedicated to the topic “Innovation and technological change, and education in the digital age for achieving gender equality and the empowerment of all women and girls.”

It outlined six key priority areas, working on which will be at the top of the agenda of UN Women as well as its partners.

These priority areas are:

- ✓ Prioritizing digital equity to close the gender digital divide
- ✓ Leveraging financing for inclusive digital transformation and innovation towards achieving gender equality and the empowerment of all women and girls
- ✓ Fostering gender-responsive digital and science and technology education in the digital age
- ✓ Promoting the full, equal and meaningful participation and leadership, as well as full employment, of women in technology and innovation
- ✓ Adopting gender-responsive technology design, development and deployment
- ✓ Preventing and eliminating all forms of violence, including gender-based violence that occurs through or is amplified by the use of technologies



GENERATION EQUALITY FORUM (GEF) AND ACTION COALITION ON INNOVATION AND TECHNOLOGY

The first ever multi-stakeholder and inter-generational platform to create compelling commitments and drive long-term change to end discrimination against women and girls.

- Generation Equality Forum was kicked off in Mexico City and culminated in June 2021 in this city- Paris with the launch of a series of concrete and transformative actions, also hosted by President Macron.
- The USD 40 Billion of investments was mobilized at the Forum's close which represents a major step-change in resourcing for women's and girls' rights.
- Action Coalitions established under the Forum is a great opportunity for all stakeholders (i.e. governments, private sector companies, civil society and other platforms) to join the forces, accelerate progress and make concrete change on six themes that are critical for achieving gender equality.

Our vehicle for catalytic change in the tech field is Action Coalition on Technology and Innovation for Gender Equality. This platform provides an opportunity for public and private entities to join the Action Coalitions as a Commitment Maker.



MARY KAY

WOMEN'S
ENTREPRENEURSHIP
ACCELERATOR

YILDIZ
★
HOLDING



Women's Entrepreneurship EXPO 2023

#PartnerAndAccelerate





WHAT IS UN WOMEN ECARO EXPO 2023?

Launched in 2021, the Women's Entrepreneurship EXPO is a unique partnership platform to promote women's entrepreneurship ecosystem building in the Europe and Central Asia region.

EXPO provides an interactive space for women entrepreneurs, investors and private sector representatives for networking and collaboration, peer learning, ideas generation, capacity building and business development

EXPO PHASES

SELECTION

BOOTCAMP

SATELLITE/LIVE EVENT

MENTORSHIP

EXPO CAPITAL QUEST

PHASE I

Women entrepreneurs will be selected through the call for applications

PHASE II

a. Orientation Session where entrepreneurs will be informed about the Expo programme and their duties and roles.

b. Workshop on key aspects of business plan;

c. Workshop on effective pricing;

d. Workshop on branding/packaging

e. Workshop on digital marketing;

PHASE III

Selected women entrepreneurs will be invited to showcase their products to the wider audience;

PHASE IV

5 women from each CO will be selected for mentorship; selected women will be assigned to a mentors who will support preparation of women for pitching through facilitating the workshops

PHASE V

2 women from each country will be selected for final stage of Expo Capital Quest where they will have a chance to pitch their businesses to investors



CONNECT | CREATE | ACCELERATE

WOMEN'S ENTREPRENEURSHIP EXPO 2022

REGISTER



Masterclasses

Learn from leading speakers and their experiences



Pannels

Join discussions with thematic experts



Workshops



Inspiring Stories

VIVIA GURENSHILI - ENTREPRENEUR FROM GEORGIA

"Women entrepreneurs should have access to more financial resources and information by, as we, women are able to do much more"

UN Women - Expo 2022

2022 UN Women Expo for Women's Entrepreneurship, an online event 16-17 November 2022

unwomenexpo.org

FOR MORE INFORMATION PLEASE VISIT: [HTTPS://WWW.UNWOMENEXPO.ORG/](https://www.unwomenexpo.org/)



United Nations Entity for Gender Equality
and the Empowerment of Women

Thank you!

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