

#### Introduction

# 分享人: 唐锟 Tang Kun

- eBay官方认证讲师 Officially certified instructor of eBay
- eBay起点课堂培训讲师
- eBay Starting Class Training Instructor
- 华东跨境电商综合试验区特聘讲师
- Distinguished lecturer of East China Cross-border E-commerce Comprehensive Pilot Zone
- 浙江财经大学跨境电商讲师
- Lecturer of cross-border e-commerce at Zhejiang University of Finance and Economics
- 6年eBay运营经验
- 6 years of eBay operating experience
- 擅长eBay新店铺的运营和新员工的培训。对于新店铺破冰销售、eBay 售中买家沟通, eBay售后Case处理有独门秘籍, 曾将多个账号1个月 内单个listing推至eBay德国站点Top 3榜单
- Specialize in the operation of eBay's new store and the training of new employees. Has his own secret methods on new store ice-breaking sales, eBay in-sale communications and after-sales cases solving, and has pushed multiple accounts to the eBay German site Top 3 list within 1 month







#### ▶ 平台介绍 Introduction







| 美国 USA www.eBay.com



澳大利亚 Australia www.eBay.com.au





















#### ▶ 资料准备 Preparation of Materials



#### Log in



第一步:建立账户 Step 1: Create an account 网址:www.eBay.com.hk Link:www.eBay.com.hk 点击登入 Click to enter





**Check All** 



# eoay 出售 Sell 第四步:点击刊登物品 Step 4: Click Product Release 动 eBay







| -                   |   |
|---------------------|---|
|                     | Let buyers make offers. Allowing offers increases your chance of selling by 3-7% based on recent individual seller listing performance.                                     |
| *Quantity           | 1   |
|                     | Sell as lot (i)   |
| Private listing (i) | □ Allow buyers to remain anonymous to other eBay users  |
| 🤱 Make a donation 🛈 | Donate a percentage of your sale to the charity of your choice and we'll give you a credit on basic selling fees for sold items   |
| *Payment options    | Payments managed by eBay 🛈  |
|                     | Require immediate payment with Buy It Now 🛈   |
| Sales tax (i)       |   |
|                     | Also apply to shipping and handling costs 用一步:payment optionS选择业即们就   |
| Return options      | Domestic returns accepted Step 2: Payment options select Require  |
|                     | Immediate payment with Buy It Now   |
|                     | Returns will not be accepted unless you select domestic or international return options above. The item can always be returned if it doesn't match the listing description. |





1.連結 Payoneer 賬戶 CONNECT Payoneer account

在連結賬戶前,我們需要先驗證你的電話號碼。

銷售所得款項將存入你的 Payoneer 賬戶,你可以選擇連結現有 Payoneer 賬戶或新建賬戶。

注意: 賣家的收款和費用一律以美元 (USD) 計算。

2.進行 eBay 和 Payoneer 個人檔案同步 Synchronize eBay and Payoneer account

你註冊或連結現有 Payoneer 賬戶後,我們會從 Payoneer 取得你的資料並進行 eBay 檔案同步

3. 新增信用卡或扣賬卡以支付賣家銷售費用 add credit card or debit card to afford sales cost

你需要登記信用卡或扣賬卡,以在資金不足時支付應繳給 eBay 的款項。

4. 提交註冊資料 Submission of Registration Information

Payoneer 會驗證你的資料,你會在賬戶準備就緒時收到通知。

繼續操作即表示,你同意你已經或將會向 Payoneer 提供的任何資料均可與此等數據的獨立控管者 eBay 分享,包括你的姓名、身份證件 號碼和聯絡資料等個人資料。要進一步了解 eBay 如何保障你的資料私隱,請參閱會員私隱權通知進一步了解 eBay 如何保障你的資料私 隱.



第四步: 跳转到派安盈注册 Step 4: Jump to Payoneer Account Registration



#### Do you want to continue with an individual account?

You're currently selling on eBay as an **individual**. But if you registered as a company on Payoneer, you need to change to an eBay **business** account

Yes, keep this as an **individual** account

Change to a **company** account



第五步:确认个人账户注册 Step 5: Confrim the registration of Individual account

eBay account details

Owner name

Username

China

Country or region



第六步: 创建派安盈账户 Step 6: Create a Payoneer Account





| User name  | 请只用英文字母填写空格<br>日月夕   |                 |                                  |
|------------|--|-----------------|----------------------------------|
| Code       | · 输入登录密码   | 0               | 第九步:账户密码设置                       |
| Safety que | 四新铜人豆球的吗<br>   |                 | Step 9: Account password setting |
| Country    |  | 0               |                                  |
| D          | Cimite 十日     ID详情     「身份证签发国家或地区   |                 |                                  |
|            | China-中国<br>身份证件号码   | 我为什么需要提供我的身份信息? |                                  |
| erified No | 「当地语言名字<br>「当地语言姓氏   |                 |                                  |
|            |  |                 |                                  |
|            | <ul> <li>注册表单中显示的一些项由eBay提供,并且可能已被锁定。您可以在您的eBay账户中更新此信息。</li> <li>返回我的eBay账户。</li> </ul> |                 |                                  |



#### 第十步:银行卡信息填写 Step 10: Fill in the bank card information





#### 注册Payoneer流程 Registration Process of Payoneer



第十二步:根据指示完成所有信息同步 Step 12: Synchronize all information as instructed













Uniden 2.4" HD Dash Cam Car UNIDEN Dash Cam Full HD 148 Wide HD Camera 1080p \$44,90 Free shipping Popular



Camera 1080p Dashboard \$22.90 Free shipping



Uniden Dash Cam Recorder 2.4-Inch LCD HD Car Camera \$49.90 Free shipping



Uniden Dash Cam 1080P Car Truck Dashboard Camera \$58.90 Free shipping Popular



Uniden DASH CAM DUAL LENS CAR CAMERA 720° HD \$69.90 Free shipping Popular



Security Camera System 16 Channel 8 Cam 1080p 3TB HD \$449.90 Free shipping

| English -  | 0   |  |                       |                                |
|--|---|--|-----------------------|--------------------------------|
| eller assumes a  | all responsibility for this listing.  |  |                       | eBay item number: 324265746027 |
| st updated on  | Aug 20, 2020 01:59:07 PDT View all revisions  |  |                       |                                |
| Item specific  | cs  |  |                       |                                |
| Condition:   | New: A brand-new, unused, unopened, undamaged item in its original<br>packaging (where packaging is Read more   | Brand:   | Unbranded             |                                |
| Weight:  | 115.35oz / 3270g  | Material:  | Alloy & Plastic       |                                |
| Color:   | Coffee  | Type:  | 4 Layers 10 Lattices  |                                |
| Item Height:   | (49.6 × 17.7 × 64.6)"   | MPN:   | Does Not Apply        |                                |
| Item Length:   | (49.6 × 17.7 × 64.6)"   | Style:   | Contemporary          |                                |
| Item Width:  | (49.6 × 17.7 × 64.6)"   | Dimensions:  | (49.6 × 17.7 × 64.6)" |                                |
| UPC:   | Does not apply  |  |                       |                                |
| F(   | <b>eatures:</b><br>A must-have for each household   |  |                       |                                |
| F<br>1.<br>2.<br>3.<br>4.<br>5.<br>1<br>6.<br>S  | <b>Eatures:</b><br>A must-have for each household<br>The concise and elegant European-style pattern highlights y<br>The easy-to-clean non-woven fabric case can shield your clo<br>The sturdy steel pipes with strong bearing capacity for hang<br>Different lattices for classification will reduce your searching<br>It is compact without occupying too much space<br><b>pecifications:</b>  | our taste<br>othes from dirt<br>ing heavy clothe<br>g time         | s                     |                                |
| F<br>1./<br>2.<br>3.<br>4.<br>5.<br>6.<br>1.<br>2.<br>3.<br>4.<br>5.<br>1.<br>2.<br>5.<br>1.<br>6.<br>5.<br>1.<br>6.<br>5.<br>5.<br>5.<br>5.<br>5.<br>5.<br>5.<br>5.<br>5.<br>5.<br>5.<br>5.<br>5. | <b>Catures:</b><br>A must-have for each household<br>The concise and elegant European-style pattern highlights y<br>The easy-to-clean non-woven fabric case can shield your clo<br>The sturdy steel pipes with strong bearing capacity for hang<br>Different lattices for classification will reduce your searching<br>It is compact without occupying too much space<br><b>Pecifications:</b><br>Material: Alloy & Plastic<br>Color: European-Style Decorative Pattern/Coffee<br>Type: 4 Layers 10 Lattices<br>Steel Pipe Diameter: 0.51" / 1.3cm<br>Dimensions: (49.6 x 17.7 x 64.6)" / (126 x 45 x 164)cm (L x W<br>Weight: 115.35oz / 3270g | our taste<br>othes from dirt<br>ing heavy clothe<br>g time<br>x H) | 15                    |                                |



## www.eBay.com/sh

# It's about to get easier to sell more

eBay Seller Hub helps you run your business and increase your sales.

Start using Seller Hub



### ▶ 卖家中心 Seller Center

| Overview                 | Orders         | Listings                      | Marketir            |
|--------------------------|----------------|-------------------------------|---------------------|
| Home of s<br>Shop and su | small busir    | ness. Alway<br>mall businesse | s.<br>Is that power |
| Unread messag<br>91      | es             |                               | Awa<br>O            |
| Tasks                    |                |                               |                     |
| No tasks pe              | nding.         |                               |                     |
| Suggested                | actions        |                               |                     |
| Listings elig            | ble to send o  | ffers                         |                     |
| Add recomn               | nended item s  | pecifics                      |                     |
| Add a billbo             | ard, logo and  | description to y              | your storefror      |
| View listing             | quality report |                               |                     |

| Selling | tools |
|---------|-------|
|         |       |

| Top Rated<br>Top Rated<br>0.10% |
|---------------------------------|
| Top Rated<br>0.10%              |
| 0.10%                           |
|                                 |
| 0.00%                           |
| 100.00%                         |
| 0.10%                           |
| 1,044                           |
| \$37,081.78                     |
|                                 |
| (                               |

Comments | Customize Φ. >
| Overview Orders                | s Listings Marketing Store Performance Payments Research Reports   |
|--------------------------------|--|
| ORDERS                         | Manage orders awaiting shipment  |
| All orders<br>Awaiting payment | Awaiting shipment • Last 90 days • Buyer username • Search Q Reset   |
| Awaiting shipment              |  |
| Paid and shipped               | Results: 0   |
| Cancellations                  | Shipping *     Print coupon (NEW)     Relist     Leave feedback     More *   |
| Returns                        | Actions Order details Qty Sold for <b>Total Date sold ~ Date paid</b> ZIP code   |
| Requests and<br>disputes       |  |
| Shipping labels                | We didn't find any results. Try searching with different criteria.   |
| Archived                       |  |
| SETTINGS                       |  |
| Return preferences             |  |
| Learning resources             | Copyright © 1995-2021 eBay Inc. All Rights Reserved. Accessibility, User Agreement, Privacy, Cookies, Do not sell my personal information and AdChoice 🗘 |

| LISTINGS                  | Overview Orders Listings                           | Marketing Store Perform                                 | ince Payments Research F                              | Reports  |
|---------------------------|--|---|---|--|
| Active                    | Search Summary                                     |   |   |  |
| Unsold                    |  | \$1,460.34 Fixed price                                  | \$0.00 Auctions that will                             | I sell   |
| Drafts                    | All active   | With offers awaiting your response                      | With questions  | With watchers  |
| Scheduled                 |  | 0   | 3   | 9  |
| Ended                     | ▲ Quick filters                                    |   |   |  |
|                           | Item specifics—recommended (10) Promoted listings- | -eligible (13) Send offers-eligible (6) Best Offer-elig | vle (7) Best Offer—added (2) Multiple quantities (13) |  |
| Downloads                 | Results: 1-13 of 13 (\$1,460.34, Qty: 5            | 6 <sup>(1)</sup> )                                      |   | Customize table   Print   Dowr                             |
| Uploads                   | Edit  Sell Similar Actions  Sell i                 | faster 💌  |   |  |
| SETTINGS                  | Actions Photo Title                                | Item ① Custom<br>specifics Iabel                        | Format Current price Promotions Available quantity    | Views Promoted listings () Watchers Question Bid Time left |
| Listing Templates         | Respond to questions                               | Box - 111363028211                                      | (a) \$31.00 Add volume pricing 14 \$                  | 8,437 Eligible to promote 43 1 - 5d 6h 39m                 |
| Business Policies         |  |   | Buy It Now  | Promote  |
| Item Location ZIP<br>Code |  |   |   |  |

Learning Resources

| Summary  | Manage your marketing activity   |   |
|--|--|---|
| MERCHANDISING<br>Promotions<br>Markdown sale<br>ADVERTISING<br>Dashboard | Launch a coupon<br>Coupons make it easy for you to offer a discount to buyers, set a promotion budget and dates, and drive repeat purchases. Display them publicly of<br>eBay or privately through your own marketing channels.<br>Create coupon<br>Learn more | n   |
| aarping Pacauroos  |  |   |
| earning Resources  | Promotions >  Promotion sales:\$0.00 () Base sales:\$0.00 ()   | Manage promotions >                                 |
| earning Resources  | Promotion sales:\$0.00 • Base sales:\$0.00 •   | Manage promotions ><br>Active<br>Scheduled<br>Draft |



| Overview Order                               | rs Listings Marketing                      | Store <sup>NEW</sup> Performance Payments              | s Research Rep | oorts                      |                            |             |                   |                                   |  |
|--|--|--|----------------|----------------------------|----------------------------|-------------|-------------------|-----------------------------------|--|
| Summary                                      | Manage promotion                           | S  |                |                            |                            |             | Comm              | nents   Help me plan   Learn more | Create a promotion 👻   |
| MERCHANDISING<br>Promotions<br>Markdown sale |  |  |                |                            |                            |             |                   | Promotion sales:\$0.00 (          | Order discount<br>Shipping discount<br>Volume pricing<br>Coupon NEW<br>Sale event + markdown |
| ADVERTISING<br>Dashboard                     | 50   |  |                |                            |                            |             |                   |                                   |  |
| Learning Resources                           | Nov 26<br>Data For Nov 26 - Dec 26 23:59:5 | Dec 1<br>9 PDT   | Dec 6          |                            | Dec 11                     | Dec 16      |                   | Dec 21                            | Dec 26   |
|  | All offers                                 | Status - all 👻 Search by promotion name                | ٩              |                            |                            |             |                   |                                   |  |
|  | Action Status                              | Offer name   | Dromotion fur- | Start Data                 | End Data                   | Itama Drama | tion color (\$)   | Colon life (9/ ) Autoropy         | Download report  |
|  | Action Status     Print      Active        | No minimum purchase 20211227085939916<br>Extra 20% off | Coupon         | Dec 27, 2021 at 1:00am PST | Jan 16, 2022 at 8:59am PST | rtems Promo | ouon sales (\$) S | Average order s                   | 0  |

| Overview Orders                         | Listings Marketing Store Performance Payments Research Reports  |
|---|---|
| Store categories                        | Edit store Store help   Image guide   Give us feedback   Visit store In just a few clicks, customize your eBay Store to reflect your unique brand and highlight what you sell.  |
| Store newsletter<br>Manage subscription | New: Add a marketing banner to your Store Drive repeat purchases from buyers by highlighting promotions or coupons on your store using a marketing banner. Add a banner   |
|   | Add billboard image<br>This image should represent your brand and store. For best results, use an image that's 1280 × 290 pixels. Images must be smaller than 12MB.<br>Use predesigned templates to create your own <u>billboard</u> with VistaCreate. For additional tools or dimensions view <u>image guide</u> . |

| ummary<br>eller level | Understand yo   | our business perfo              | rmance                         |                                   |                                |                                 |        |
|-----------------------|-----------------|---------------------------------|--------------------------------|-----------------------------------|--------------------------------|---------------------------------|--------|
| ales<br>raffic        | i We have a new | sales report. Get detailed brea | kdowns of your total sales and | selling costs in one report and o | download your listings perform | nance report. See your sales re | port   |
| ervice Metrics        |                 |                                 |                                |                                   |                                |                                 |        |
|                       | Sales           |                                 |                                |                                   |                                |                                 | >      |
| earning resources     |                 |                                 | Chart                          | or sales data across 31 da        | ays                            |                                 |        |
|                       | \$0             |                                 |                                |                                   |                                |                                 |        |
|                       |                 |                                 |                                |                                   |                                |                                 |        |
|                       | Feb 13<br>Today | Feb 18                          | Feb 23                         | Feb 28                            | Mar 5                          | Mar 10                          | \$0.00 |
|                       | Last 7 days     |                                 |                                |                                   |                                |                                 | \$0.00 |
|                       | Last 31 days    |                                 |                                |                                   |                                |                                 | \$0.00 |
|                       | Last 90 days    |                                 |                                |                                   |                                |                                 | \$0.00 |
|                       | This year       |                                 |                                |                                   |                                |                                 | \$0.00 |

| Overview Orders             | Listings Marketing Store Perfo | rmance Payments | Research                     | Reports   |                   |
|-----------------------------|--------------------------------|-----------------|------------------------------|---|-------------------|
| Summary                     | Your financial summary         |                 |                              |   |                   |
| All transactions<br>Payouts |                                |                 | <b>\$</b><br><u>Avai</u>     | 0.00<br>lable funds                               |                   |
| Reports<br>Taxes            |                                | ž               | No payo<br>You don't have an | ut is scheduled<br><u>y payouts in last 90 da</u> | <u>ys</u>         |
| Payout settings             | \$0.00                         | <u>On hold</u>  |                              |   | \$0.00 Processing |
| Learning Resources          | Recent transactions See all    |                 |                              |   |                   |



| Overview Orders                             | Listings Marketing Store NEW Performance Pa   | ayments Research Reports   |  |
|---|---|--|--|
| Uploads                                     | Uploads   |  |  |
| Downloads<br>Schedule<br>Learning resources | <ul> <li>Benefits of uploading files</li> <li>Create new listings and drafts in bulk.</li> <li>Edit listings with price and quantity management, and relis</li> <li>Manage order fulfillment with bulk shipping information.</li> </ul> | t ended listings.  |  |
|   | Use file upload to manage your business   |  |  |
|   | 1<br>Select a template  | 2<br>Fill in the template  | 3<br>Broceed to upload   |
|   | Download a template to fill out your listings and/or order details in bulk.   | Check out the instructions in the file or click below for more tips. | Once you've completed the details in the file, save it and upload it here. Upload template |



## 利登流程 Process of Product Release



#### ▶ 刊登基础 Basics of Product Release





| Create your listing              |  |                                 |
|----------------------------------|--|---------------------------------|
| Listing details                  |  |                                 |
| *Title 🛈                         |  |                                 |
|                                  | Stand out with a bold title in search results (\$6.00) 80 character(s) left  | NO NO                           |
| Subtitle (\$1.50) (i)            |  |                                 |
|                                  | 55 character(s) left   |                                 |
| Custom label (SKU) (i)           |  | ч Ц                             |
| *Category                        | Sporting Goods > Boxing, Martial Arts & MMA > Gloves - Boxing  |                                 |
|                                  | Suggested categories Recently used categories Search categories Browse categories  |                                 |
|                                  | Sporting Goods > Boxing, Martial Arts & MMA > Gloves - Boxing  | 6 ft 3 Piece Portable Camping   |
|                                  | ○ Toys & Hobbles > Vintage & Antique Toys > Other Vintage & Antique Toys ○ Sports Mem. Cards & Fan Shop > Fan Apparel & Souvenirs > Soccer-International Clubs | Table Set for Backward, Parties |
|                                  | O Clothing, Shoes & Accessories > Specialty > Costumes, Reenactment, Theater > Accessories > Gloves  | and Darboous                    |
|                                  | ○ Toys & Hobbies > TV & Movie Character Toys   | and barbecoes                   |
| Second category (fees may apply) | Add a second category  | \$139.99                        |
| Variations                       | If you sell multiple variations of your item, you can list all of them in one multi-quantity, fixed-price listing. This saves you time and money.              | Was: \$275.00                   |
|                                  | Create variations  | Free shipping                   |
|                                  |  | 523 sold                        |
| *UPC ()                          | •  |                                 |



#### 标题重要性 Importance of Title

- 物品标题是有效的广告语
- Item titles are valid slogans
- 可以带来高搜索率、高浏览量
- It can bring high search rate, high page views
- 让买家直接了解到物品的重要信息,并做出是
   否进一步了解的判断
- Let the buyer know the important information of the item directly and make a judgment on whether to learn more

#### 标题注意事项 Attentions



- 检查拼写是否准确,首字母大写
- Spelling must be accurate and the initials be capitalized
- 产品标题总共80个字符,尽量用完
- Product titles have a total of 80 characters, try to use up
- 重要的词放前面检查产品标题上有没有出现侵权的词
- Put important words in front of the product title to check whether there are any infringing words
- 不要输入网址, email或电话之类的信息或者语气词
- Do not enter messages or mood words such as URLs, emails or phones
- 不要使用多个同义词或者复数
- Do not use multiple synonyms or plurals







| 有什 | 十么特点? | 什么场合, | 地 |
|----|-------|-------|---|
| 点, | 材质    |       |   |



尺寸, 别称, 品牌等



Women Evening Dress

材质 Material: Chiffon 款式 Design: V-Neck Short Sleeve 风格 Style: Long Formal 场合 Occasion: Prom Party Cocktail

#### ▶标题 Title

Crafts

Collectibles

SHOW MOLE

Home & Garden

Size

▼ Regular

2XS XS S L XL 2XL М

3XL

4

12

~

4XL 0 2 ( 6 8 10 ( 14 16 One S...)

Plus

Petites

Tall

Juniors

Maternity

See all

#### Dress Length

Long (1,922,774)

Knee Length (1,397,292)

Short (1,889,553)

Midi (1,220,309)

See all



SPONSORED Gothic Hostess Dress

RMB 159.59 Buy It Now +RMB 35.06 shipping



SPONSORED Women Lace Short Sleeve Party Cocktail Evening Bodycon Summ...

0

RMB 100.90 Buy It Now +RMB 13.67 shipping



SPONSORED Velvet Muslim Women Embroidery Maxi Robe Jilbab Kaftan Long... RMB 251.28 to RMB 256.05 Buy It Now Free Shipping



SPONSORED 2019-20 Womens Sexy Luxury Strips Mesh Stretchy Bodycon...

RMB 679.72 Buy It Now +RMB 72.53 shipping



SPONSORED 2019-20 Womens Sexy Luxury Jewerly Embroidery Stretchy...

RMB 725.07 Buy It Now +RMB 72.53 shipping



Sexy Women Leopard Print Deep V Neck Lace Mesh Patchwork... RMB 97.47 to RMB 98.80 Was: RMB 103.71 Buy It Now +RMB 21.04 shipping



Beautiful Jacques Vert Midi Cocktail Dress - - UK 12 - Excellent

6d 12h

RMB 9.00 0 bids +RMB 90.82 shipping

♥ Watch



Women's Kaftan Boho Hippy Full length Boho Caftan Long Dress...

0

RMB 55.96 Buy It Now Free International Shipping 53 Sold

#### ▶标题 Title



## **SKU**

| Create your listing              |  |   |
|----------------------------------|--|---|
| Listing details                  |  |   |
| *Title 🛈                         |  |   |
|                                  | $\Box$ Stand out with a bold title in search results (\$6.00)  | 80 character(s) left  |
| Subtitle (\$1.50) (i)            |  |   |
|                                  |  | 55 character(s) left  |
| Custom label (SKU) ()            |  |   |
| *Category                        | Sporting Goods > Boxing, Martial Arts & MMA > Gloves - Boxing  |   |
|                                  | Suggested categories   Recently used categories   Search categories   Browse   | e categories  |
|                                  | Sporting Goods > Boxing, Martial Arts & MMA > Gloves - Boxing  |   |
|                                  | O Toys & Hobbies > Vintage & Antique Toys > Other Vintage & Antique Toys   | tion of the   |
|                                  | O Sports Mem, Cards & Fan Shop > Fan Apparel & Souvenirs > Soccer-Interna<br>O Clothing, Shoes & Accessories > Specialty > Costumes, Reenactment, Thea | auonai Ciubs<br>ter > Accessories > Gloves                  |
|                                  | ○ Toys & Hobbies > TV & Movie Character Toys   |   |
| Second category (fees may apply) | Add a second category  |   |
| Variations                       | If you sell multiple variations of your item, you can list all of them in one multi-qu   | antity, fixed-price listing. This saves you time and money. |
|                                  | Create variations  |   |
|                                  |  |   |
| *UPC ()                          | <b>•</b>   |   |
|                                  |  |   |

SKU



# ▶ 分类 Category

| Create your listing              |   |
|----------------------------------|---|
| Listing details                  |   |
| *Title 🕕                         |   |
|                                  | Stand out with a bold title in search results (\$6.00) 80 character(s) left   |
| Subtitle (\$1,50) (i)            |   |
|                                  | 55 character(s) left  |
|                                  |   |
| Custom label (SKU) (i)           |   |
| *Category                        | Sporting Goods > Boxing, Martial Arts & MMA > Gloves - Boxing Change category   |
| Second category (fees may apply) | Add a second category   |
| Variations                       | If you sell multiple variations of your item, you can list all of them in one multi-quantity, fixed-price listing. This saves you time and money. |
|                                  | Create variations   |
|                                  |   |
| *UPC 🛈                           | ▼   |
| *Condition                       |   |
|                                  |   |

# ▶ 分类 Category

| Subtitle (\$1.50) (i)            | Category look-up woman dress Search   | × | character(s) left |
|----------------------------------|---|---|-------------------|
| Custom label (SKU) ()            | <ul> <li>Clothing, Shoes &amp; Accessories &gt; Specialty &gt; Vintage &gt;<br/>Women's Vintage Clothing &gt; Dresses</li> </ul>  | • |                   |
| *Category                        | Clothing, Shoes & Accessories > Specialty > Wedding &<br>Formal Occasion > Bridesmaid Dresses   |   |                   |
|                                  | Su         Clothing, Shoes & Accessories > Specialty > World &<br>Traditional Clothing > India & Pakistan > Salwar Kameez           Image: Clothing - Clot |   |                   |
|                                  | Clothing > Dresses  |   | ses               |
|                                  | Clothing, Shoes & Accessories > Women > Women's<br>Clothing > Intimates & Sleep > Sleepwear & Robes   |   |                   |
|                                  |   | × | epwear & Robes    |
| Second category (fees may apply) | Ad Submit Cancel  | I |                   |

# ▶分类 Category

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•

#### eoav Shop by category ~ All Categ Sack to search results | Listed in category: Clothing, Shoes & Accessories > Women > Women's Clothing > Dresses Category小提示 Tips 尽量选择eBay平台推荐的分类 Try to choose the categories Women's Short Sleeve Solid Color V-neck Midi Dress Summer Large Size Dress recommended by eBay 可以手动选择与产品最接近、最适合的分类 Condition: New with tags - Select -Color You can manually select the Size (Women's): - Select classification that is closest to and most 1 available Quantity: 1 suitable for the product 分类选择错误的情况下可能会降低产品的曝 Price: US \$12.99 Buy It Now Approximately RMB 90.64 光 Add to cart The exposure of the product may be Add to Watchlist reduced if the classification selection is Free shipping 30-day returns Ships from China wrong Shipping: FREE Economy International Shipping | See details Item location: SZ. China Ships to: Worldwide Delivery: Estimated between Thu. Oct. 8 and Thu. Oct. 22 Seller ships within 20 days after receiving cleared payment. Payments: PoyPol VISA 🧶 📷 - ## \*\* \*\* \*\* \*\* \*\* \* Returns: 30 day returns. Buyer pays for return shipping | See details





#### ▶ 单属性 Single Attribute



#### ▶多属性 Multiattribute



**UPC** 



Display a large photo in search results with Gallery Plus (\$1.00) ()

Item specifics (i)

#### **UPC**

| <b>通用</b> 产品代码<br>(UPC),也称<br>为GTIN-12和<br>UPC-A   | 商品的数字识别码,通常<br>与零售商品上面印刷的条<br>形码有关。 |   | 主要在<br>北美洲<br>使用   | 由12位数字组   | 位数字组成。                           |  |
|--|-------------------------------------|---|--|---|----------------------------------|--|
| <b>欧洲</b> 商品编码<br>(EAN),也称<br>为GTIN-13   | 商品的数字识别码,通常<br>与零售商品上面印刷的条<br>形码有关。 |   | 主要在<br>北美洲<br>以外地<br>区使用                                       | 通常由13位数<br>字组成) 。   | 聲由13位数字组成(偶尔可能也由8位或14位数<br>聲组成)。 |  |
| Generic product code, called as<br>GTIN-12 and UPC-A   |                                     | A numerica<br>for an item<br>code printe<br>Mainly use  | al identifica<br>, usually re<br>ed on a reta<br>ed in North A | tion number<br>lated to a bar<br>il item,<br>America            | composed with 12 digits.         |  |
| European commodity Code, called as A numerica<br>GTIN-13 A numerica<br>an item, us<br>printed on<br>outside No |                                     | al identification number for U<br>ually related to a bar code of<br>a retail item, Mainly used<br>rth America |  | Usually composed with 13 digits. (or 8 or 14 digits sometimes.) |                                  |  |

## **UPC**

| <b>日本</b> 商品编码<br>(JAN),也称为<br>GTIN-13       | 商品的通用数字识别码,<br>通常与零售商品上面印刷<br>的条形码有关。                        |  | 仅在日<br>本使用  | 由8位或13位  | 数字组成。   |  |  |
|--|--|--|---|--|---|--|--|
| 国际标准书号<br>(ISBN)                             | 自1970年起出版商业书籍<br>时使用的数字识别码,可 全球使<br>以在书籍背面找到,与条 用<br>形码放在一起。 |  | 全球使<br>用  | ISBN-10:由<br>代表数字"10"<br>用,而且并非<br>ISBN-13 (建<br>978或979开会 | SBN-10:由10位数字组成(后一位可能为"X",<br>代表数字"10")。请注意,此格式已在2007被弃<br>用,而且并非所有书籍都能以ISBN-10来代表。<br>SBN-13 (建议使用):由13位数字组成,通常以<br>078或979开头。 |  |  |
| Japan Business Code, (JAN) called as GTIN-13 |  | A general<br>number fo<br>related to<br>retail mero        | numeric identification<br>r merchandise, usually<br>a bar code printed on<br>handise. Only in Japan.                          |  | composed with 8 and 13 digits   |  |  |
| International Standard Book number           |  | A digital ide<br>business be<br>can be four<br>alongside t | dentification number used in<br>books published since 1970<br>ound on the back of the book,<br>e the bar code. Used globally. |  | ISBN-10: composed with 10 digits.<br>ISBN-13: composed with 13 digits,<br>often starts with 978/979.                            |  |  |





| •   |  |   |  |   |
|---|--|---|--|---|
|   |  |   |  | _   |
| Add up to 12 more photos  |  | Delete all  | Import from web  |   |
|   | +<br>Add photos  |   |  |   |
| Add photos  |  | <u></u>   | <u>.</u>   |   |
| Add up to 12 photos. We don't allow photos with extra borders,<br>text or artwork.<br>You can also copy your photos from a web address. | <u>.</u>   | 2.4   | <u>.</u>   |   |
|   |  |   |  |   |
|   | Add up to 12 more photos Add up to 12 more photos Add photos Add up to 12 photos. We don't allow photos with extra borders, text or artwork. You can also copy your photos from a web address. | Add up to 12 more photos   Add up to 12 more photos     Add photos     Add up to 12 photos. We don't allow photos with extra borders, text or artwork.     You can also copy your photos from a web address.     Image: Comparison of the image: Comparison of | Add up to 12 more photos Delete all     Add photos     Add up to 12 photos. We don't allow photos with extra borders, text or artwork.     You can also copy your photos from a web address. | Add up to 12 more photos     Add photos     Add up to 12 photos. We don't allow photos with extra borders, text or artwork.     You can also copy your photos from a web address. |

















#### Item specifics (i)

#### Required

Buyers need these item specifics about your item

Ŧ

#### \*Brand (i)

 如实准确的填写产品 属性
 Fill in the product Frequent: Unbranded, Zanzea, Fashion attributes truthfully and accurately

| 全面填写系统默认提<br>供的属性               | *Size Type (i)                        | * |
|---------------------------------|---------------------------------------|---|
| Fully fill in the<br>properties | Frequent: Regular , Plus<br>*Size (i) |   |
| default in the system           |                                       | Ŧ |
| 5                               | *Color ()                             | - |

\*Style (i)

A-Line
 Ball Gown
 Blouson
 Bodycon
 Fit & Flare
 Jacket Dress
 Kaftan
 Maxi
 Mermaid
 Mini

| * |  |
|---|--|
|   |  |

Add

Frequent: Maxi , A-Line , Bodycon

| *Dress Length (i) |   |  |
|-------------------|---|--|
| Short             | - |  |

# Required attributes

必填属性

\*Department (i)

•

Frequent: Black , Blue , Red



#### Recommended

Buyers frequently search for these item specifics

| Add as many details as you can<br>1.4M recent searches for these details<br>Occasion 1 1.4M searches<br>Business Casual Format<br>Holy Communion Party/Cocktail Travel<br>Wedding Workwear<br>Pattern 1.2M searches<br>Frequent: Solid , Floral , Striped | <ul> <li>        &gt;         填写的完整性Completeness of the filling     </li> <li>        &gt;         搜索人数 Sleeve Length ① 1.2M searches         <ul> <li>Internation of people searching</li> </ul> </li> <li>Material ① 552.8K searches         <ul> <li>Internation ① 100% Slik ① 100% Wool</li> <li>Acetate ① Acrylic ① Atta</li> <li>Alginate ① Alpaca ② Angora</li> <li>Animal Hair</li> <li>Frequent: Polyester, Cotton, Viscose</li> </ul> </li> </ul> | 建议填写属性<br>Recommende<br>Attributes |
|---|---|------------------------------------|
| Additional<br>Buyers may also be interested in these item specifics   |   |                                    |
| Character Family () <u>151.1K searches</u> Angry Birds       Astro Boy       Barbie         Batman       Beauty and the Beast       Bleach         Buster Brown       Captain America       Cars         Charmed  | Features ()       109.6K searches         Adjustable       Asymmetric       Backless         Belted       Bubble Hem       Collared         Collarless       Corset       Cut Out         Drop Waist       Add  | なもった。たちに言いた                        |
| Frequent: Free! , Charmed , Beauty and the<br>Beast<br>Strap Type () 83.4K searches   | Frequent: Stretch , Lined , Pockets Country/Region of 17.8K searches Manufacture Frequent: China , India , Unknown  | 観ッアビリ馬ゴ王<br>Extra Attributes       |

#### ▶ 属性 Attributes



#### ▶ 属性 Attributes




| English - 🥑          |   |                            |                       |                         |      |
|----------------------|---|----------------------------|-----------------------|-------------------------|------|
| ller assumes al      | I responsibility for this listing.  |                            |                       | eBay item number: 32426 | 5746 |
| st updated on A      | Aug 20, 2020 01:59:07 PDT View all revisions  |                            |                       |                         |      |
| Item specific        | S   |                            |                       |                         |      |
| Condition:           | New: A brand-new, unused, unopened, undamaged item in its original  | Brand:                     | Unbranded             |                         |      |
| Weight:              | 115.35oz / 3270g  | Material:                  | Allov & Plastic       |                         |      |
| Color:               | Coffee  | Type:                      | 4 Layers 10 Lattices  |                         |      |
| tem Height:          | (49.6 × 17.7 × 64.6)"   | MPN:                       | Does Not Apply        |                         |      |
| tem Length:          | (49.6 × 17.7 × 64.6)"   | Style:                     | Contemporary          |                         |      |
| tem Width:           | (49.6 x 17.7 x 64.6)"   | Dimensions:                | (49.6 × 17.7 × 64.6)" |                         |      |
| UPC:                 | Does not apply  |                            |                       |                         |      |
| 4. T<br>5. D<br>6. h | The sturdy steel pipes with strong bearing capacity for hang<br>Different lattices for classification will reduce your searching<br>t is compact without occupying too much space | ing heavy clothe<br>g time | S                     |                         |      |
| Sr                   | pecifications:  |                            |                       |                         |      |
|                      | Jaterial: Alloy & Plastic   |                            |                       |                         | - 1  |
| 2.0                  | Color: European-Style Decorative Pattern/Coffee   |                            |                       |                         |      |
| 3. T                 | ype: 4 Layers 10 Lattices   |                            |                       |                         |      |
| 4. S                 | teel Pipe Diameter: 0.51" / 1.3cm   |                            |                       |                         |      |
| 5. D                 | Dimensions: (49.6 x 17.7 x 64.6)" / (126 x 45 x 164)cm (L x W   | x H)                       |                       |                         |      |
| 6. V                 | Veight: 115.35oz / 3270g  |                            |                       |                         |      |
| Pa                   | ackage Includes:  |                            |                       |                         |      |
| 52 )                 | x 13*39cm Tubes   |                            |                       |                         |      |
| 6 x                  | 13*58cm Tubes   |                            |                       |                         |      |
|                      |   |                            |                       |                         |      |
| 20 3                 | k 13*32cm Tubes   |                            |                       |                         |      |









## Description

Guaranteed 100% Checked before sent out, If not , REFUND !!! So don't worry the quality.

## Matching steps:

- 1: Long press the multi-function buttons of both sides at the same time until the led flashing in red and bule alternately;
- 2: Then double-click the left earphone to automatically pair;
- 3: Turn on the phone bluetooth on your device.
- 4: Matching completed.

## **Specification:**

## 1. Bluetooth version: Updated to Bluetooth v5.0 + EDR (Support two earphones to call)

- Power level: CLASS 2 and Class 3
   Output power: 30mW
   Frequency response: 2.4-2.85GHz
   Operating voltage range: 3.0V-5V
- 6. Mic: -42dB (with microphone)
- 7. With A2DP / AVRCP high quality stereo audio transmission and remote control protocol
- 8. Powerful noise de-noising circuit (active noise reduction)
- 9: Earphones battery: Polymer lithium battery 50mA
- 10.Charging time:0.5-1 hours
- 11. Talk time: 2-3 hours

## 12. Music time: 2-3 hours (100% Gurantee, No virtual mark, Its full)

- 13. Standby time : 130 hours
- 14: Transmission distance: Out door strainght distance of 10-15 meters

## **Features:**

- 1. listening to the right song, support for songs and calls,
- 2. remind the call number, the last call back, all intelligent Chinese and English voice prompts, download, pair, power off the phone will be low voice prompts;
- 3. Power will be displayed on your Iphone, you can see the power status at any time, do not worry about electricity, make your life without worry;
- 4. from one to two connections, can be connected to two mobile phones simultaneously
- 5. Bluetooth headset connected to the phone after turning off, and then open the Bluetooth headset, automatically connect to the phone, more convenient;
- 6. Intellectual Compatibility: Supports all Bluetooth mobile phones, tablets, laptops, singing, QQ music, movies, etc., universal all mobile phones

# ▶详情 Details

## Specification:

Item type: Bluetooth Bone Conduction Earphone Color: Black (Optional) Bluetooth version: V5.0 Bluetooth distance: 10m-20m Battery: 140mAh Standby time: 200h Working voltage: 3.7V-4.2V Continuous playback: 6-8h Protocol support: A2DP1.3/HFP1.7/HSP1.3/AVRCP1.6/SPP1.2./PBAP1.0 Weight: 9.5g Size: 71 x 41.2 x 13.62mm

## Package included:

1 x Earphone 1 x Charging Cable 1 x User Manual



Traditional Headphones







The headphone is lightweight and compact, so you won't feel pain even if they are in long time use



| Item Specifics          |  |
|-------------------------|--|
| Number of Earpieces     | Double   |
| Wireless Technology     | Bluetooth  |
| Microphone Type         | Built-In   |
| Bluetooth version       | 5.0  |
| Protocol support        | HSP/HFP/A2DP/AVRCP   |
| Connectivity            | Lightning  |
| Frequency range         | 2.402GHz~2.480GHz ISM                                      |
| Play/ call time         | 6 Hour   |
| Туре                    | Earbud (In Ear)  |
| Charging Time           | 1 Hour   |
| Charging Compartment    | 3500 mAh   |
| Features                | Built-in Microphone, CVC 8.0 , Noise Reduction, Waterproof |
| Waterproof Level        | IPX7   |
| Noise Reduction Version | CVC8.0   |
| MPN                     | Does Not Apply   |
| Effective Distance      | 10M  |
| Brand                   | Mpow   |
| Form Factor             | In-Ear Only  |

Wireless Bluetooth Earbuds Bluetooth 5.0 Binaural Call Touch Control Digital Display Earphones 3500mAh Capacity

#### Feature:

Real wireless Bluetooth 5.0 provides powerful Bluetooth signal and anti-interference ability.
 The headset could automatically power on and match the phone after picked up, eliminating the troublesome operation of manual startup and pairing.

3.Voice could be heard on both sides of the headset, while only one side of Bluetooth 4.1/4.2 one could be heard.

4.Low power consumption, long battery life, long standby time is available after fully charged. 5.The earphone could get charged from the charging case for several times.

6.The headphones could be used to answer/reject calling, skip/play/pause songs, and activate voice assistant, such as Siri.

#### Specification:

Bluetooth Version: V5.0 Noise Reduction Version: CVC8.0 Working Distance: 10 meters Battery Capacity of Earbuds: 50mAh Battery Capacity of Charging Box: 3500mAh Auto On: Support Automatic Pairing: Support Music Time: About 120 hours (used with the charging box) Talk Time: About 120 hours (used with the charging box) Talk Time: About 150 hours (used with the charging box) Charging Times for Earbuds: About 25 times Input Current of Charging Box: 5V 1A Button Light: Red & Blue Earbus Material: PC Function: Play/pause (single click), answer/hang up (single click), wake up siri (short press), volume adjustment (three-time press), switch songs (double click), on/off (long press for 5S)

#### Package Included:

2 x Earbuds 1 x Charging Box 1 x Charging Cable 1 x User Manual

# )详情 Details

## Key Difference Between iPhone X and iPhone 8 in Tabular Form



## )详情 Details

#### Product Description

#### Product Specifications Shipping and Returns

With stylish wide track arms and a low-rise design, the Melrose 2-Piece Sectional Sofa will most definitely add a lot of "look" to your living room. It's oh-so-cozy and made for snuggling.

- Overall Dimensions: 107"W x 66"D x 27"H
- Sofa Portion: 70"W x 39"D x 27"H
- Chaise Portion: 37"W x 66"D x 27"H
- Seat Height: 19"H; Seat Depth: 25"D; Arm Height: 23"H
- Arm Width: 10"W; Leg/Base Height: 3"H; Pillow Height: 34"H
- Eco-friendly construction
- 100% solid wood frame
- Cleanable and breathable hypoallergenic fabrics
- No flame retardants added
- Reversible and flippable detached cushioning with zippers
- Seat cushions are 2.0 density foam offering a cozy yet supportive sit
- Lifetime guarantee on frame and workmanship
- Made in the USA Custom made-to-order in Los Angeles, CA!

NOTE: Chaise configuration is based on the position of the chaise while you are standing and FACING the sofa (NOT sitting on it)

## **Product Overview**

Deliver the elegant style to your living room with the unique look of suede fabric on a pine frame. The suede fabric is soft and smooth. Suede has good hygienic performance, good air permeability, no fading, good water resistance and no greasy feeling. The chaise is the large size so you can lie on it comfortable, it can be placed left and right side. The metal legs promote stability. Center your living space around this comfortable foam-padded sectional for a relax ambiance.

- Chaise sofa's surface is made of textured scientific cloth which offers you an enjoyable feeling convertible sofa does not wrinkle easily, you can sit and lie on sofa freely
- High density sponge: our futon couch is filled with brand new high density sponge which is worthy to choose compact and high elasticity sponge brings you comfortable sitting experience
- · Sturdy metal legs: sturdy metal legs looks neatly in your living room strong bearing capacity guarantees your safety
- Solid frame: flexible high-quality spring coils stressed evenly, makes you feel more freely when sitting on sofa not only stable and durable, but also owns a longer operating life
- Tech fabric: sofa is different from a velvet or linen couch but fabric features look, color, texture of genuine leather and breathability and softness of fabric, which is easy to tidy up
- High-density sponge: our sofa is filled with a brand new high-density sponge that is worth choosing sofa brings comfort to
  you so that you can enjoy your leisure time
- Return Policy

#### Specifications

|     | Upholstery Material | Seats             | Width (in.)       | Depth (in.)       |
|-----|---------------------|-------------------|-------------------|-------------------|
|     | Fabric              | 3 Seat            | 100 in            | 51.18 in          |
| 0 0 | See Similar Items   | See Similar Items | See Similar Items | See Similar Items |
|     | Frame Material      | Sofa Design       | Arm Style         | Height (in.)      |
| r h | Wood                | Motion            | Slope Arm         | 24.6 in           |
|     | See Similar Items   | See Similar Items | See Similar Items | See Similar Items |

| Dimensions           |          |                     |          |
|----------------------|----------|---------------------|----------|
| Back Height (in.)    | 15.35 in | Product Depth (in.) | 51.18 in |
| Product Height (in.) | 24.6 in  | Product Width (in.) | 100 in   |
| Seat Depth (in.)     | 20.47    | Seat Height (in.)   | 19.09    |
| Seat Width (in.)     | 27.56    |                     |          |
|                      |          |                     |          |



尽量避免复杂字体和过多的颜色Try to avoid complex fonts and excessive colors

重点的字眼可以选择加粗 Key words can optionally be bolded

尽量提供详细产品尺寸、参数和配件信息,产品使用说明、售后、常见问题解答等 Try to provide detailed product size, parameters and accessories information, product instructions, after-sales, FAQs, etc

切勿出现任何不实的描述或者与标题、属性有矛盾的描述 Do not make any false descriptions or descriptions that contradict the title or attributes

切勿在未经许可的情况下使用品牌商标 Never use a brand trademark without permission

切勿使用中文撰写 Never use Chinese Characters

请勿在描述中嵌入email或其它链接 Do not embed email or other links in the description

# ▶拍卖 Auction



# ▶ 固价 Fixed Price

| Selling details |   |
|-----------------|---|
| *Format (i)     | Fixed price ▼ 销售方式: 固价  |
| *Duration (i)   | Good 'Til Cancelled<br>To help you sell your item, fixed price listings can only be listed with a Good 'Til Cancelled duration. Listings renew automatically every month,<br>based on the listing terms at that time, until all quantities sell or the listing ends. Each time a listing renews and whenever an item sells, you'll be |
|                 | Start my listings when I submit them Schedule to start on   |
| Price           | *Buy It Now price<br>\$   |
|                 | Best Offer ()<br>Let buyers make offers. Being flexible with your price may help your item sell faster  |
| *Quantity       |   |
|                 | □ Sell as lot (i)   |

# ▶价格 Price

| Selling details |   |
|-----------------|---|
| *Format (i)     | Fixed price -   |
| *Duration (i)   | Good 'Til Cancelled         To help you sell your item, fixed price listings can only be listed with a Good 'Til Cancelled duration. Listings renew automatically every month, based on the listing terms at that time, until all quantities sell or the listing ends. Each time a listing renews and whenever an item sells, you'll be charged applicable fees.         Image: Start my listings when I submit them         Image: Schedule to start on the listing to start on the listing terms at that time, until all quantities sell or the listing terms at the listing terms at the sells, you'll be charged applicable fees. |
| Price           | <ul> <li>Buy It Now price</li> <li>\$ 50</li> <li>Best Offer ①</li> <li>☑ Let buyers make offers. Being flexible with your price may help your item sell faster</li> <li>☑ Automatically accept offers of at least \$</li> <li>▲ Automatically decline offers lower than \$</li> </ul>  |
| *Quantity       | 1 Sell as lot (i)   |

# ▶价格 Price



# ▶ 数量 Quantity

| Price     | *Buy It Now price<br>\$ 50   |
|-----------|--|
|           | Best Offer ()<br>✓ Let buyers make offers. Being flexible with your price may help your item sell faster<br>✓ Automatically accept offers of at least \$ |
| *Quantity | 1 Sell as lot ()   |

# ▶ 退换货政策 Return and Exchange Policy



# ▶国内物流 Domestic Shipping

| Shipping details             |  |
|------------------------------|--|
| *Domestic shipping 🕖         | Flat: same cost to all buyers  |
|                              | Shipping rate table<br>You can set the shipping rates for services to specific countries and regions. Create |
|                              | Services 🗊 Calculate Shipping Cost   |
|                              | Economy Shipping from China/Hong Kong/Taiwan to worldwide (11 to 35 business days) 👻 \$ 5.99                 |
|                              | Economy Shipping from India (8 to 13 business days)  |
|                              | Mail Service from India (14 to 27 business days)   |
|                              | Standard services from outside US  |
|                              | Standard Shipping from outside US (5 to 10 business days)  |
|                              | Standard SpeedPAK from China/Hong Kong/Taiwan (8 to 12 business days)  |
|                              | Standard Shipping from China/Hong Kong/Taiwan to worldwide (7 to 19 business days)                           |
| International shipping 🕧     | Standard Shipping from India (5 to 12 business days)   |
|                              | Expedited services from outside US   |
| Package weight & dimensions  | Expedited Shipping from outside US (1 to 4 business days)  |
| r aokage weight a dimensions | FedEx International Economy (2 to 4 business days)   |
|                              | Expedited SpeedPAK from China/Hong Kong/Taiwan (5 to 9 business days)  |
|                              | Expedited Shipping from China/Hong Kong/Taiwan to worldwide (2 to 7 business days)                           |
|                              | Expedited Shipping from India (3 to 9 business days)   |
| Exclude shipping locations 🕧 | Freight  |
|                              | Flat Rate Freight  |
|                              |  |

# ▶国际物流 International Shipping

| International shipping 🕖      | Flat: same cost to all buyers -  |      |
|-------------------------------|--|------|
|                               | Shipping rate table<br>You can set the shipping rates for services to specific countries and regions. Create |      |
|                               | Ship to  |      |
|                               | Services  Calculate Shipping   | Cost |
|                               | - *  | \$   |
|                               | Standard International Shipping  | •    |
|                               | Expedited International Shipping   |      |
|                               | Economy International Shipping   |      |
| Package weight & dimensions 🕖 | Expedited International Courier Delivery to Russia   |      |
|                               | RU Tracked Packet from China   |      |
|                               | Economy Shipping from China/Hong Kong/Taiwan to worldwide  |      |
|                               | Standard Shipping from China/Hong Kong/Taiwan to worldwide   | oz.  |
| Exclude shipping locations 🕖  | Expedited Shipping from China/Hong Kong/Taiwan to worldwide  |      |
| *Item location                | Economy SpeedPAK from China/Hong Kong/Taiwan   |      |
| Ren location                  | Standard SpeedPAK from China/Hong Kong/Taiwan  |      |
| O all it factor               | Expedited SpeedPAK from China/Hong Kong/Taiwan   |      |

# ▶物流 Shipping

## 重要性 Importance

- 只针对美国当地客户销售,不销 往美国以外的国家,选择no international shipping
- Only for local customers in the United States, not to countries outside the United States, choose no international shipping
- 海外仓建议只销售货物储存国
- Overseas warehouses are recommended to only sell in the country where the warehouses located

## 注意事项 Attentions

- 物流信息设置建议:
- Recommendations for Shipping information setting :
  - 运费若不填则默认为免运费
  - If the shipping fee is not filled in, it defaults to free shipping
  - 要根据当地提供的物流服务进行选择
  - Choose the logistics services according to local options

# ▶处理时间 Handling Time



最佳实践 Best practices:

- ▶ 处理时间最长不要设置超过 三天
- The maximum handling time should not be set for more than three days
- ▶ 处理时间根据自己的实际情况填写
- Fill in the handling time according to the actual situation

# ▶ 屏蔽国家和地区 Block Countries and Regions

х

Exclude shipping locations You can exclude entire regions or specific countries you do not wish to ship by selecting one or multiple options.

| Select the regions or countries you don't ship to   |        |
|---|--------|
| Domestic  | ^      |
| Alaska/Hawaii US Protectorates APO/FPO              |        |
| International                                       |        |
| Africal Show all countries ]                        | -      |
| Asia[ Show all countries ]                          |        |
| Central America and Caribbean[ Show all countries ] |        |
| Europel Show all countries 1                        | $\sim$ |
| You haven't excluded any countries yet.             |        |

| Exclude shipping locations<br>fou can exclude entire regions or specific countries you do not wish to ship by selecting one or<br>nultiple options. |   |
|---|---|
| Select the regions or countries you don't ship to   |   |
| Domestic  |   |
| Alaska/Hawaii US Protectorates APO/FPO  | l |
| International   |   |
| Africa[Hide all countries]  |   |
| Algeria   |   |
| Angola  |   |
| Benin   | • |
| You haven't excluded any countries yet.   |   |

×

# Package weight & dimensions Package type Dimensions Package (or thick envelope) • in. X Irregular package Weight Custom weight • 0 Ibs. 0

| *Item location | Country or region United States |  |
|----------------|---------------------------------|--|
|                | ZIP Code<br>41048               |  |
|                | City, State<br>Hebron, Kentucky |  |

# ▶标题文字内容 Title Text Content

## 准确英文物品所在地 Accurate location of products in English

## Shipping and handling

Item location: 深圳, China

Shipping to: Worldwide

Excludes: Bermuda, Greenland, Saint Pierre and Miquelon, Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde Islands, Central African Republic, Chad, Comoros, Congo, Democratic Republic of the, Congo, Republic of the, Côte d'Ivoire (Ivory Coast), Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon Republic, Gambia, Ghana, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Mayotte, Morocco, Mozambigue, Namibia, Niger, Nigeria, Reunion, Rwanda, Saint Helena, Senegal, Seychelles, Sierra Leone, Somalia, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe, Iraq, Jordan, Kuwait, Oman, Qatar, Yemen, Bhutan, China, Georgia, Kyrgyzstan, Maldives, Mongolia, Nepal, Pakistan, Tajikistan, Turkmenistan, Uzbekistan, American Samoa, Cook Islands, French Polynesia, Guam, Kiribati, Marshall Islands, Micronesia, Nauru, New Caledonia, Niue, Palau, Papua New Guinea, Solomon Islands, Tonga, Tuvalu, Vanuatu, Wallis and Futuna, Western Samoa, Germany, Gibraltar, Greece, Guernsey, Liechtenstein, Monaco, Montenegro, San Marino, Svalbard and Jan Mayen, Anguilla, Antigua and Barbuda, Aruba, Bahamas, Barbados, Belize, British Virgin Islands, Cayman Islands, Costa Rica, Dominica, Dominican Republic, El Salvador, Grenada, Guadeloupe, Guatemala, Haiti, Honduras, Jamaica, Martinique, Montserrat, Netherlands Antilles, Nicaragua, Panama, Saint Kitts-Nevis, Saint Lucia, Saint Vincent and the Grenadines, Trinidad and Tobago, Turks and Caicos Islands, Virgin Islands (U.S.), Hong Kong, Laos, Macau, Philippines, Taiwan, Vietnam, Argentina, Bolivia, Chile, Colombia, Ecuador, Falkland Islands (Islas Malvinas), French Guiana, Guyana, Paraguay, Peru, Suriname, Uruguay, Venezuela

|    | Quantity: 1              | Change country: United Stat     | es 🔻                    | ZIP Code: 91745  | Get Rates | 设定不运送国家Set the country<br>where it will not be shinned     |
|----|--------------------------|---------------------------------|-------------------------|--|-----------|--|
| Ļ  | Shipping and handling    | Each additional item            | <u>To</u>               | Service  |           |  |
| Ľ  | Free shipping            | Free                            | United States           | Economy Shipping from China/Hong Kong/Taiwan to worldwide              |           | Estimated between Tue. May. 7 and Tue. Jun. 18             |
| i, | US \$3.99                | Free                            | United States           | Standard SpeedPAK from China/Hong Kong/Taiwan                          |           | Estimated between Thu. May. 2 and Mon. May. 13             |
| Į. | US \$29.99               | Free                            | United States           | Expedited Shipping from China/Hong Kong/Taiwan to worldwide            |           | Estimated between Wed. Apr. 24 and Wed. May. 1             |
|    | * Estimated delivery dat | tes include seller's handling t | time origin ZIP Code de | estination ZIP Code and time of acceptance and will depend on shinning | kervice . | elected and receipt of cleared payment. Delivery times may |

\* Estimated delivery dates include seller's handling time, origin ZIP Code, destination ZIP Code and time of acceptance and will depend on shipping service selected and receipt of cleared payment. Delivery times may vary, especially during peak periods.

提供多种方式且以供不同需求的卖家选择 经济型//标准型/特快型Sellers with different needs have a variety of options to choose from economy/standard/express types

# 关注预计投递时间/EDDFocus on estimated delivery time/EDD



| Custom label (SKU) ()            |   |
|----------------------------------|---|
| *Category                        | Clothing, Shoes & Accessories > Women > Women's Clothing > Dresses Change category  |
| Second category (fees may apply) | Add a second category   |
| Store categories ()              | Other -   |
|                                  | - *   |
| Variations                       | If you sell multiple variations of your item, you can list all of them in one multi-quantity, fixed-price listing. This saves you time and money. |
|                                  | Create variations   |

# ▶多属性 Multiattribute

## Create your variations

Select an attribute and then select the options of the products you sell. To see more attributes, click Add.

## Variations







Add variation photos



## Add variation photos

Change photos in your listing based on this attribute. This determines which photos buyers see when they select a variation option.

| Color ~<br>Use default photos  |   | Add up to 12 more photos                                      |                 | Delete all | Import from web |
|--------------------------------|---|---|-----------------|------------|-----------------|
| Size<br>Color<br>віаск<br>Blue | (0/12 photos)<br>(0/12 photos)<br>(0/12 photos) |   | +<br>Add photos | <u></u>    | 2.4             |
|                                |   | Add up to 12 photos. We don't allow photos with extra borders |                 |            |                 |
|                                |   | You can also copy your photos from a web address.             |                 |            |                 |
|                                |   |   | 2.4             | 2.6        | 24              |

# ▶多属性 Multiattribute



# ▶多属性 Multiattribute



# ▶ 刊登 Product Release

## Fees 🛈

## \$0.00

If your item sells, we charge a final value fee based on a percentage of the total cost to the buyer, less any sales tax.

By clicking the List item button, you agree to pay fees above, accept the listing conditions above, and assume full responsibility for the content of the listing and item offered.





# ▶店铺订阅 Store Subscriptions

Terapeak Sourcing Insights

|   | Starter        | Basic          | Premium        | Anchor         | Enterprise     |
|---|----------------|----------------|----------------|----------------|----------------|
| Pricing   |                |                |                |                |                |
| Yearly subscription   | \$4.95         | \$21.95        | \$59.95        | \$299.95       | \$2,999.95     |
| Monthly subscription  | \$7.95         | \$27.95        | \$74.95        | \$349.95       | -              |
|   | ·              |                | '              | '              | '              |
| Fees  |                |                |                |                |                |
| Free fixed price insertions ()  | 250 /mo 🕥      | 1,000 /mo      | 10,000 /mo     | 25,000 /mo     | 100,000 /mo    |
| Free Auctions in Collectibles and Fashion ①                               | 250 /mo 🕥      | 250 /mo        | 500 /mo        | 1,000 /mo      | 2,500 /mo      |
| Additional fixed price insertion ①  | \$0.30         | \$0.25         | \$0.10         | \$0.05         | \$0.05         |
| Additional auction insertion 🕥  | \$0.30         | \$0.25         | \$0.15         | \$0.10         | \$0.10         |
| Final Value Fee   | 3.0 - 15.00% 🛈 | 2.5 - 15.00% 🕥 | 2.5 - 15.00% 🗿 | 2.5 - 15.00% 🗿 | 2.5 - 15.00% 🛈 |
|   |                |                |                |                | 1              |
| Benefits  |                |                |                |                |                |
| Insertion fee credits for auction-style items that sell $\textcircled{0}$ |                | ~              | ~              | ~              | ~              |
| Promotions Manager 🛈  | ~              | ~              | ~              | ~              | ~              |
| Markdown Manager 🛈  | ~              | ~              | ~              | ~              | ~              |
| Subscriber discounts ()   | ~              | ~              | ~              | ~              | ~              |
| Store home page 🛈   | ~              | ~              | ~              | ~              | ~              |
| Link to eBay Store on listings 🕥  | ~              | ~              | ~              | ~              | ~              |
| Selling Manager Pro 🗿   |                |                | ~              | ~              | ~              |

 $\checkmark$ 

 $\checkmark$ 

 $\checkmark$ 

 $\checkmark$ 

# ▶ 成交费 Transaction Fee





| Selling details |   |
|-----------------|---|
| *Format (i)     | Fixed price 🔻   |
| *Duration (i)   | Good 'Til Cancelled<br>To help you sell your item, fixed price listings can only be listed with a Good 'Til Cancelled duration. Listings renew automatically every month, based<br>on the listing terms at that time, until all quantities sell or the listing ends. Each time a listing renews and whenever an item sells, you'll be charged<br>applicable fees.<br>Start my listings when I submit them<br>Schedule to start on (\$0.10) - + 12 + 00 + AM + PST |

## 收费标准:不开店不收费,开店收0.1美金一次

Charging standard: No charge if you do not open the store, and you will charge 0.1 US dollars once when you open the store

| Subtitle (\$1.50) 🛈              |   |                      |
|----------------------------------|---|----------------------|
|                                  |   | 55 character(s) left |
| Custom label (SKU) (i)           |   |                      |
| *Category                        | Clothing, Shoes & Accessories > Women > Women's Clothing > Dresses Char | nge category         |
| Second category (fees may apply) | Add a second category   |                      |
| Store categories ()              | Other -   |                      |
|                                  |   |                      |

收费标准:所有功能费、刊登费收两次 Charging standard: All function fees and release fees are charged twice

# ▶ 第二品类 The Second Category

| Prom Dress 368   | Art Deeb bequin inspire   | u Mermaiu Bouyco   |
|--|---|--|
| Condition: New with t  | ags   |  |
| Size (Women's): - Select -                                       | •   |  |
| Quantity: 1  | 9 available / <u>9 sold</u>   |  |
| Price: US \$41.9<br>Approximat                                   | 19<br>tely RMB 292.99 Buy It No   | w  |
|  | Add to ca   | irt  |
| >  | Add to Watch  | hlist  |
| Free shipping  | 30-day returns  | Ships from China   |
| Shipping: FREE Star<br>See detail<br>Item locatio<br>Ships to: W | ndard Shipping from China/Hong Ko<br>I <u>s</u><br>on: ZHUHAI, China<br>Vorldwide <u>See exclusions</u>   | ong/Taiwan to worldwide  |
| Delivery: Estimated t<br>Seller ship                             | between Mon. Aug. 17 and Wed. S<br>ps within 2 days after <u>receiving</u>  | ep. 2<br>cleared payment. @  |
| Payments: PayPal VIS   |   |  |
|  | Condition: New with t<br>Size (Women's): - Select -<br>Quantity: 1<br>Price: US \$41.9<br>Approximat<br>Free shipping<br>Shipping: FREE Sta<br><u>See detail</u><br>Item locatic<br>Ships to: V<br>Delivery: Estimated I<br>Seller ship | Condition: New with tags<br>Size (Women's): -Select -<br>Quantity: 1 9 available / 9 sold<br>Price: US \$41.99 Buy It No<br>Add to ca<br>• Add to Watc<br>Free shipping 30-day returns<br>Shipping: FREE Standard Shipping from China/Hong Ko<br>See details<br>Item location: ZHUHAI, China<br>Ships to: Worldwide See exclusions<br>Delivery: Estimated between Mon. Aug. 17 and Wed. S<br>Seller ships within 2 days after receiving<br>Payments: Payment VISA Image Received |

# ▶ 第二品类 The Second Category



## Your Recently Viewed Items | See all →


#### ▶ 第二品类 The Second Category



### ▶ 副标题 Subheading

| Subtitle (\$1.50) 🛈              |  |
|----------------------------------|--|
|                                  | 55 character(s) left   |
| Custom label (SKU) (i)           |  |
| *Category                        | Clothing, Shoes & Accessories > Women > Women's Clothing > Dresses Change category |
| Second category (fees may apply) | Add a second category  |



|        | 小于<150\$ | 小于>150\$ |
|--------|----------|----------|
| 费用 Fee | 1.5\$    | 6\$      |

### ▶标题加粗 Bold Title

|          | 11lb x 0.05oz Slim LC<br>OE<br>\$9.03<br>Buy It Now<br>Free shipping                               | CD Digital Kitchen Scale 5Kg x 1g Weight Food Diet<br>From Hong Kong<br>Seller: orighthere (69,517) 98.3% 尾<br>👷 Top-rated seller |          |        |          |       |
|----------|--|---|----------|--------|----------|-------|
|          |  |   | <b>_</b> |        | 小于<150\$ | 小于<15 |
| S. May S | Food Device USA<br>Premium Guality VOver 27<br>\$10.65<br>Buy It Now<br>Free shipping<br>2764 sold | UU soldYUS fast free shippingY<br>Seller: 87) 99.8% 🖗   |          | 费用 Fee | 4\$      | 6\$   |
|          | Digital Backlight Kitch<br>Balance g lb<br><b>\$5.61</b>   | hen Scale 7kg/1g 5kg Food Diet Postal Weight<br>From Hong Kong  | -        |        |          |       |

#### Listing details

\*Title 🛈



## ▶ 图片放大 Enlarge the Image



### ▶ 图片放大 Enlarge the Image



Natural crystal cluster mineral specimen, hand-carved by squirr...

#### RMB 223.29

Buy It Now Free shipping Free returns V Watch



427g A+Natural skeletal Elestial purple Crystal AMETHYST Point...

6d 6h

0

RMB 0.05 1 bid Free shipping Vatch





| Selling details |                    |                    |                             |             |
|-----------------|--------------------|--------------------|-----------------------------|-------------|
| *Format 🕖       | Auction-style 👻    |                    |                             |             |
| *Duration 🕖     | 7 days 👻           |                    |                             |             |
|                 | Start my listings  | when I submit them |                             |             |
|                 | O Schedule to star | t on (\$0.10) -    | ▼ 1 ▼ 00                    | ▼ AM ▼ PST  |
| Price           | *Starting price    | Buy It Now price   | Reserve price (fees may app | y) <b>O</b> |
|                 | S                  | S                  | S                           |             |
| Quantity        | 1                  |                    |                             |             |
|                 | Sell as lot        |                    |                             |             |

收费标准: 5.00 美元或 7.5%, 以较高价格计算 (最高费用为 250 美元) Charging standard: \$5.00 or 7.5%, at a higher price (up to \$250)

| Summary                     | All transactions   |  |   |   |          |          |          |  |
|-----------------------------|--|--|---|---|----------|----------|----------|--|
| All transactions<br>Payouts | All statuses   | All types 💌  | Last 90 days  | • | Q Reset  |          |          |  |
| Reports<br>Taxes            | On hold (0) Available (3) Processing (0) Payouts (10) Fees (46)   Transactions: 1-30 of 59 |  |   |   |          |          |          |  |
| ayout settings              | Date   | Description  |   |   | Amount   | Fees     | Net      |  |
| earning Resources           | Dec 8, 2021 13:59:20   | Order 10-07981-90808<br>Volleyball Training Equip<br>Dina Kalanzeh (ik73)<br>• Completed | ment Trainer Solo Practice Serving Ball Adjustable Cord |   | \$7.40   | -\$1.32  | \$6.08   |  |
|                             | Dec 3, 2021 03:31:33   | Transfer for charge ID: ( Completed Transfer f   | 9003380008<br>rom Visa ending in 3763                   |   | \$21.95  |          | \$21.95  |  |
|                             | Dec 2, 2021 20:32:55   | Store (Basic): Subscrip<br>1 - 31 Dec<br>• Completed                                     | ation Fee ID: 2-573026810-54-12                         |   | ш):<br>- | -\$21.95 | -\$21.95 |  |
|                             | Nov 30, 2021 15:05:12  | Payout 5274791848<br>\$26.19 Payout 5274791848<br>Scheduled payout<br>Scheduled payout   | 48800   |   | 326.19   |          | \$26.19  |  |



# 答疑环节 Q&A Session

