



### Vision

World leader in creating the future of transport and mobility, using evidence-based solutions and innovative thinking

## 300

engineers, scientists, psychologists, IT experts and statisticians



Providing world-leading technology and software solutions for surface transport modes and the related markets of automotive, motorsport, insurance and energy

Challenge and influence our chosen markets, driving sustained reductions (ultimately to zero) in:

- Fatalities and serious injuries
- Harmful emissions
- Barriers to inclusive mobility
- Unforeseen delays
- Cost inefficiencies



## About Transport Research Laboratory



### Over 80 years' experience in road safety

- Established in 1933 by the UK Government
- Privatised in 1996
  - Research organisation status
- Owned by the Transport Research Foundation (TRF), a Non-profit Distributing Foundation







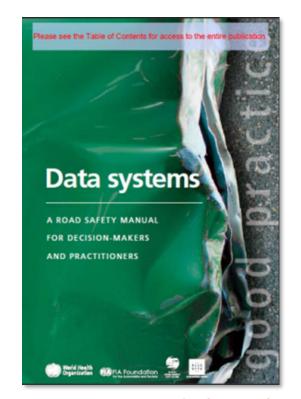


## Crash data systems



#### Crash data is essential to good Safe Systems strategy development



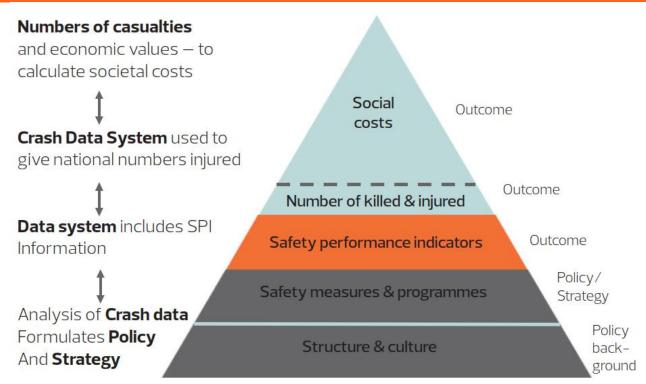


## Why data is essential



### Safe Systems framework for improved road safety

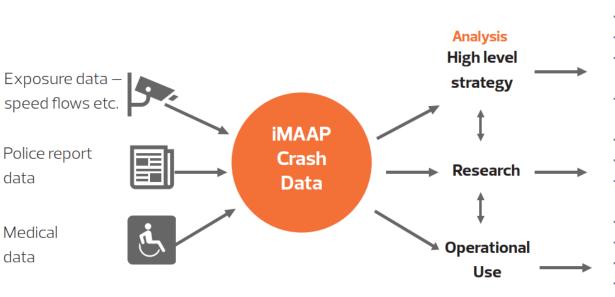
- Access to crash data means Safe System project development can be properly focussed
- Lack of robust
   evaluations that prove
   pilot corridor activities
   have really been
   successful



## iMAAP is a tool for crash data management



#### Effective modern crash data system has a central role in safety management

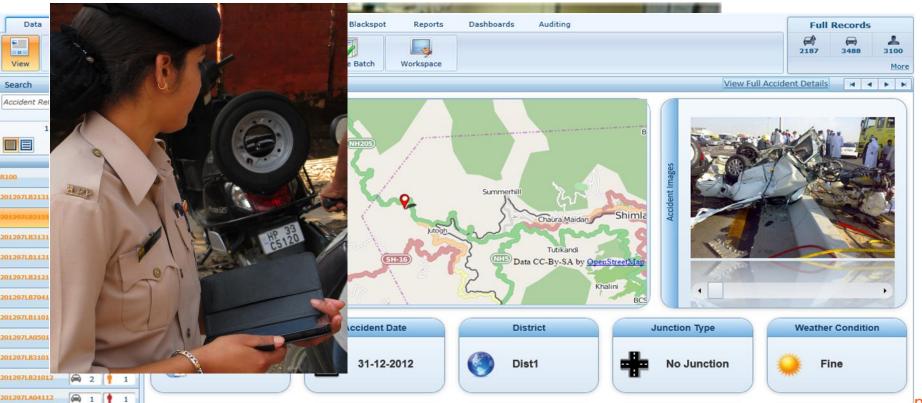


- Target setting Vision Zero
- National losses & economic impact
- Strategy development
- Strategy monitoring
- Crash Modification Factors development
- Safety Performance Models
- Trends/ priorities
- Resource assignment
- Blackspots/route identification
- Site investigation
- Economic appraisal
- Scheme prioritisation
- Manage schemes
- Monitoring/evaluation
- Targeted enforcement

## Practical management of crash data



### Data collection and storage have changed through time – rapidly at present



### **Himachal Pradesh**



### State in the Western Himalayas

- Western Himalayas beautiful, cool, hilly
- Population approx.700 million
- Tourism, Agriculture (apples)
- 13 Districts
- Good development, but high rate of crash fatalities



## Himachal Pradesh: RADMS project 2014/15



### Road Accident Data Management System (RADMS)

- Crash data systems review
- IT systems review
  - Vehicle registrations
  - Medical systems
- iMAAP Implementation
- Training Police, Road Agency Staff
- Mobile devices (around +300 police stations)
- Set up Accident Data Management Cell
  - Standard Operating Procedures (SOPs)



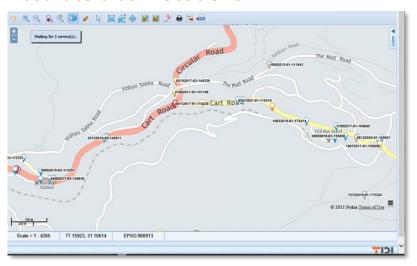


## Rapid capture of crash data



### Mobile devices – fast systematic web-based system

#### Accurate crash locations:



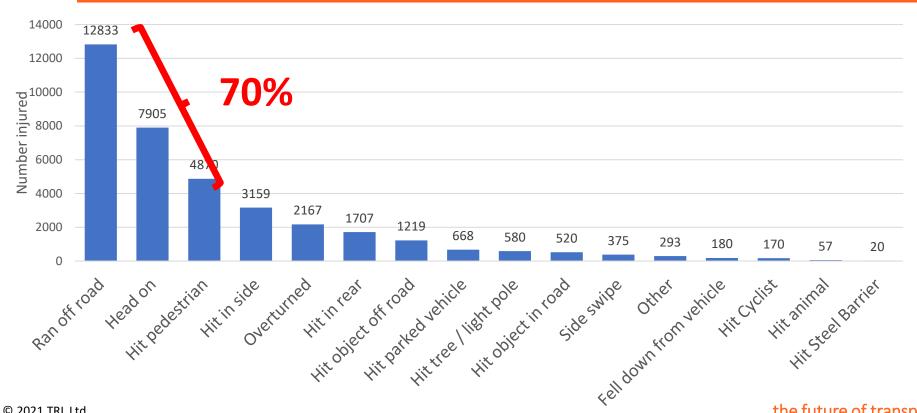
### Scene photos:



## Injury numbers by crash types (5 years data – mid 2015-2020)





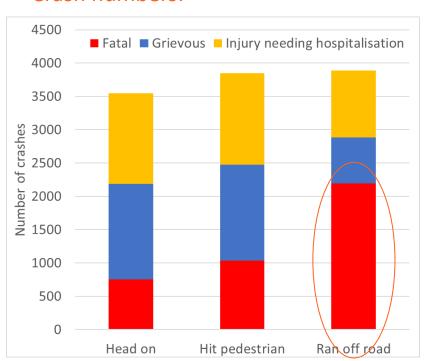


## In-depth patterns – top 3 – fatalities and serious injuries

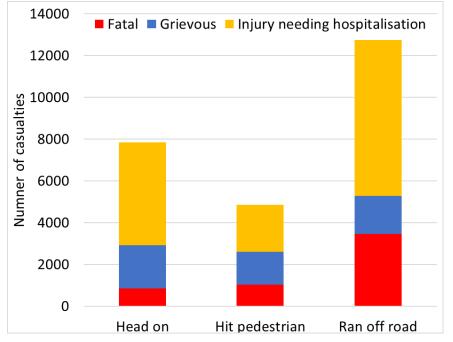


#### Understanding severity of injury outcome help to prioritise

#### Crash numbers:



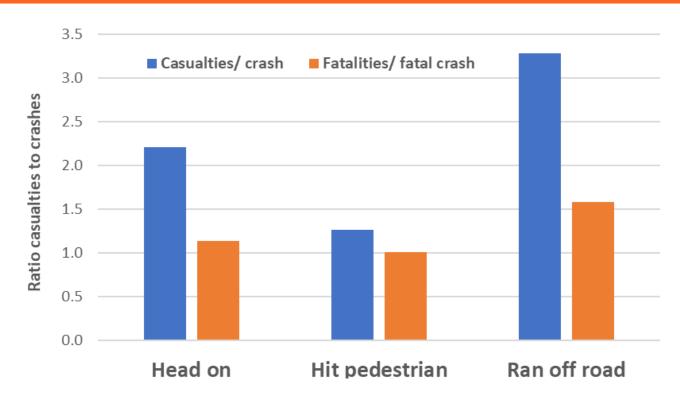
### Casualty numbers:



## Serious/ fatal casualties per crash type



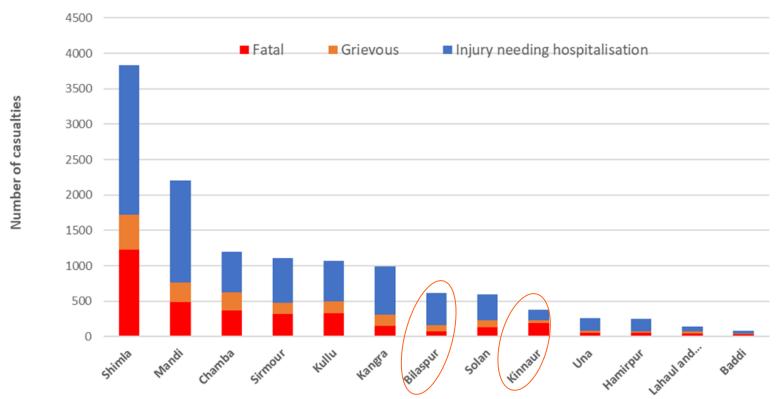
### Using rates or % allows a better comparison to help make prioritisations



## Run off road focus: district



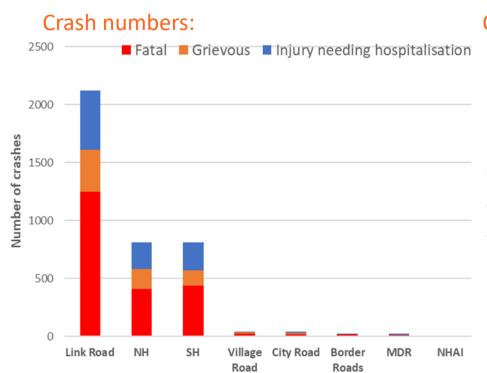
## Looking at the proportions can help identify contrasting areas



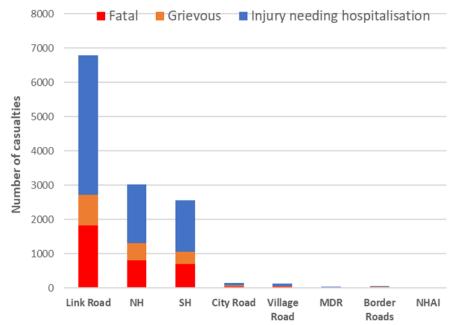
## In-depth patterns – road types



#### Link roads are the biggest crash and casualty problem



### Casualty numbers:

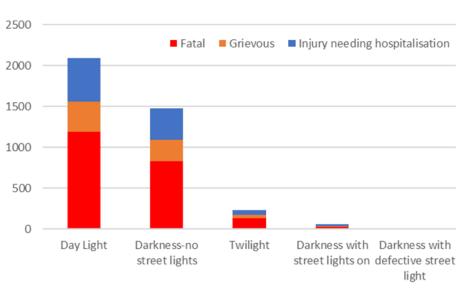


## Light conditions

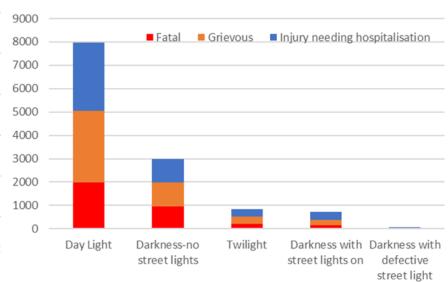


### Run off road greater proportion darkness

#### Run off road crashes



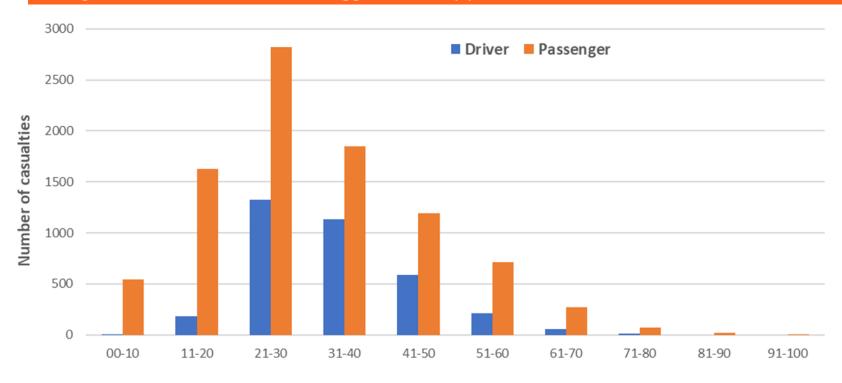
#### Other crashes



## Run-off road - driver and passenger casualty age bands



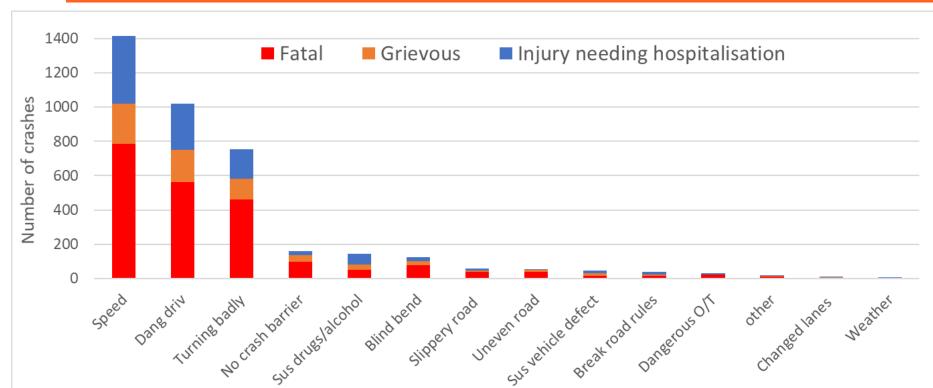




## Police assigned factors



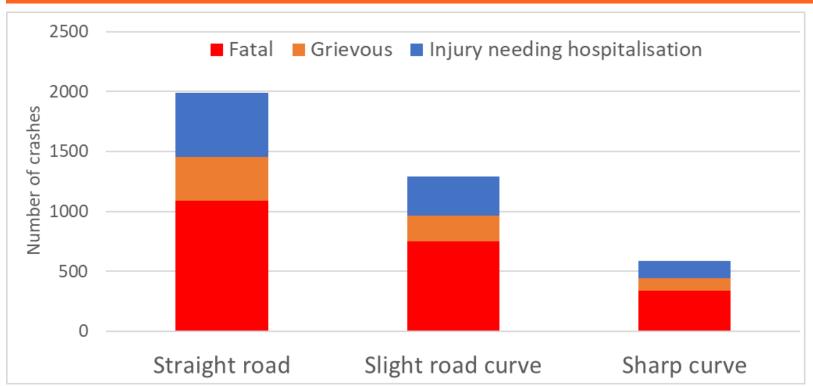
### Understanding of contributory factors can help to select safety measures



## Horizontal road features



### Road geometry can influence injury risk

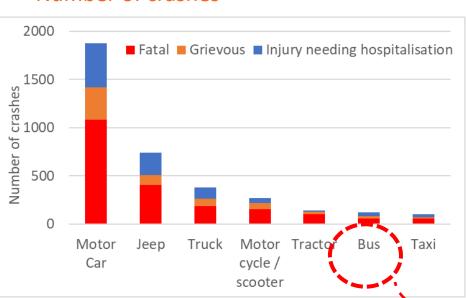


## Vehicles per crash and casualty

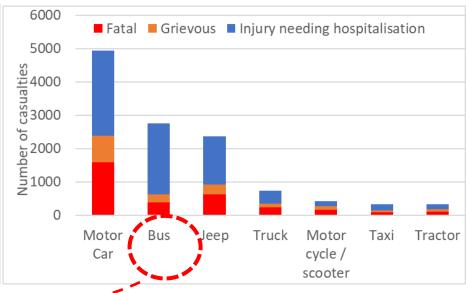


Buses are in comparatively smaller number of crashes, but have a larger number of casualties

#### Number of crashes



#### Number of casualties



## Safe systems Road Safety Management



#### What Safe Systems really means

- Do more approaches to tackle single road safety issues and risks
  - Multiple sectors or 'Pillars' applied
- Prioritise issues where best scope to reduce fatal/serious casualties
  - Avoid crashes occurring if possible
  - Reduce severity when crash is unavoidable
- Use data to plan strategies targeted at the real risks/problems
- Use data to monitor and evaluate

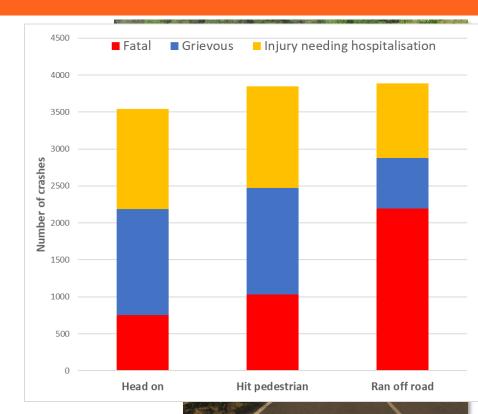


## Evidence based strategies



### Following approaches linked to the evidence

- Based primarily on rapid crash data analysis above but also familiarity with Himachal Pradesh
- Far more analysis would need to be done to develop the ideas fully – which TRL will be doing
- Run off road problem focus here:
  - Repeat for pedestrian and head-on crash types

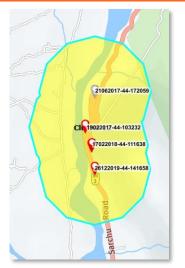


## **Roads Pillar**



### Defining a road strategy

- Systematically put barriers on Link roads
- Prioritise crash prone sections using cluster/ route analysis:
  - Barrier improvements
  - Lighting at some locations?
  - Parapets at bridges
- Apply iRAP area wide treatment at high risk locations



Accident Reference Number	19022017 -44-1032 32	21062017 -44-1720 59	14012018 -44-1752 33		
Accident Time	20:00	22:00	18:30	19:00	19:45
No. of Injuries	3	0	12	3	5
Light Condition			Darkness -no street lights		
Weather Condition					
Vehicle Type 1	Motor Car	Truck	Motor Car	Motor Car	Motor Car
Accident Factor	Dangerou s driving	Turning without care	Turning without care	Blind bend	Speed
Horizontal Features	Slight road	Sharp	Sharp	Sharp	Straight



## Vehicle pillar



### Defining a vehicles strategy

- Vehicle technical testing improved
- Focus on bus technical standards:
  - Tyres
  - Brakes
  - Head lights
- Focus on jeeps they seem safe but are highly unstable
  - Awareness campaign?



## People pillar



### Defining a behaviour strategy

- General driver training improvement
- Higher standards for bus driver training
- Awareness campaigns linked to police action on speed and dangerous driving focus
- Review and enforce seat belt laws





## Speed pillar / Post-crash pillar



### Defining a speed strategy / post-crash strategy

- Speed limit reviews
- Targeted speed enforcement based on crash data and where people speed

### Post crash Pillar

- Review resources distribution
- Optimise and invest
- Improve time to attendance and to EMR





# Crash Data Systems & Processes - Sustainability



### Key success factors

Need local commitment	Collaboration/ responsibility Police buy-in essential for country wide/ region adoption	
Clear responsibility to collect data	BAU – Business as Unusual activity OPs – Standard Operating procedures	
Training	Should be a continuous process – long term	
Support & quality checks on-going	safety unit	
Systems & IT	Cloud based; 'GPS' Location; Scene photos Mobile app capability Other data held/ links	

# Long term successes – MAAP/ iMAAP



## Mix of development stages

Himachal Pradesh (India)	Dubai		
Jamaica	Abu Dhabi		
Sir Lanka	Qatar		
Ghana	Kuwait		
Botswana	Papua New Guinea		
Mauritius	Fiji		
UK - Extensively	Malaysia (PLUS)		

## Building on RADMS/ iMAAP success



Successful work continues with a road safety corridor project

Safe Systems based - review and strengthening management pillar/capacity

Extensive use of the crash data – further development

USD 1.3M road safety project with Himachal Pradesh

iRAP - Engineering measures on a pilot corridor

Strengthening police capacity - enforcement activities

### Conclusions



### Crash data management is at the heart of a good road safety strategy

- Collect crash data of sufficient quality and volume
  - Provides insights to crashes that enable selection of safety measures
  - Helps to define safe systems pillar strategies
- Intermediate Indicators / Safety
   Performance Indicators challenging
  - Speed targeted measure before and after activities
  - Ensure investment is impacting KSIs
- Link strategies to targets for KSI reduction need crash data
  - Longer term Vision Zero

